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Amsterdam's electric vehicle chargers receive rainbow makeover to help support LGBTQ youth

All proceeds taken from some of Amsterdam's public chargers during Pride Week will be donated to the Dutch LGBTQ association, COC, to help support youth initiatives.

Amsterdam, July 23, 2020—For many of Amsterdam's EV driving residents, it has become somewhat of a tradition: seeing the public chargers that they use to charge their EVs colorfully dressed up during the Dutch Pride festivities. This morning, they woke up to see that many of the city center's chargers had, yet again, received a rainbow makeover from a team of volunteers from charging station manufacturer [EVBox](#) and utility company [Vattenfall](#).



Throughout the [Dutch Pride Week](#) (July 25–August 2), all revenue generated from more than 100 specially-covered stations across the city will be donated to the Dutch LGBTQ+ association, [COC](#).

Pride is more important than ever

Although Amsterdam's main Pride event is canceled, several virtual Pride events are still planned to take place in the coming weeks so that the LGBTQ community and its allies can celebrate virtually. Considering the challenging times that we live in today, celebrating diversity and establishing dialogues between different groups of people is more important than ever.

EVBox and Vattenfall are delighted to be able to raise money again for the COC's important and inspiring youth initiatives. As is a yearly tradition now, the cheque with the final amount will be handed to COC-chair, Astrid Oosenbrug, next month.

ABOUT EVBOX

EVBox drives sustainable mobility by providing smart and scalable charging infrastructure and charging management software to electric vehicles around the world. Powered by ENGIE, EVBox has placed over 125,000 charging points across more than 70 countries. With residential, commercial, public, and fast-charging solutions, EVBox is helping to build a future where everyday transport is emission-free. For more information, visit evbox.com.

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