

Marrakech Airshow 2026: Bell Establishes New Independent Sales Representation in Morocco

During Marrakech Airshow 2026, Bell designates AVIARAIL, a Moroccan aerospace and defense company, as its new sales representative in Morocco



Marrakech, Morocco (October 9, 2026) - Bell Textron Inc., a Textron Inc. (NYSE: TXT) company, announced during Marrakech Airshow 2026 that it has appointed AVIARAIL as a new Bell authorized independent sales representative for its commercial aircraft portfolio, strengthening its strategic network with new and current Bell operators in Morocco.

"Bell is excited to welcome our new relationship with AVIARAIL," said Tim Evans, managing director, Middle East and Africa, Bell. "We believe they deliver the sales expertise required to further Bell's reach and bring our advanced aircraft solutions to emerging markets."

AVIARAIL, a Moroccan aerospace and defense company, has built a reputation as a leading sales organization in region. As an authorized Bell independent sales representative,

AVIARAIL will promote Bell's rotary solutions as the premier aircraft of choice throughout the country.

With hundreds of Bell aircraft being used by military and commercial operators across the continent, Bell continues to invest in the African aviation sector through its intricate support network hubs of dedicated Independent Sales Representatives, Customer Service Facilities, and Authorized Maintenance Facilities tailored to providing around-the-clock solutions and support.

To find out more about how Bell aircraft advances missions worldwide, please visit the [Bell product page](#).

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About Bell

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Thinking above and beyond is what we do. For more than 90 years, we've been reimagining the experience of flight – and where it can take us.

We're an aerospace and defense company that engineers and manufactures aircraft for critical solutions in extreme scenarios. We're breaking barriers in lifting people to safety across transportation, medical, rescue and military services, and leading the industry in future solutions that are fast, reliable and efficient.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with generations of employees who have served, many in combat theatre of operation, helping our military achieve their missions is a passion of ours. Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-GO, Textron Systems, and TRU Simulation + Training. For more information, visit: www.textron.com.

Certain statements in this press release are forward-looking statements which may project revenues or describe strategies, goals, outlook or other non-historical matters; these statements speak only as of the date on which they are made, and we undertake no obligation to update or revise any forward-looking statements.

These statements are subject to known and unknown risks, uncertainties, and other factors that may cause our actual results to differ materially from those expressed or implied by

such forward-looking statements, including, but not limited to, changes in aircraft delivery schedules or cancelations or deferrals of orders.

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