

Elevating Customer Connections at the Bell Flight Collective

Operators across the U.S. gathered together to showcase their aircraft

Earlier this month, Bell welcomed a group of customers and suppliers to Bentonville, Arkansas, for this year's Bell Flight Collective, an annual multi-day gathering designed to bring operators, guests, suppliers and Bell team members together for time spent flying, collaboration, and relationship building.



During the event, approximately 20 customers and 5 suppliers met with the Bell team for dedicated meetings, technical discussions and networking. Customers had the opportunity to fly in their own Bell aircraft, showcasing a diverse lineup of aircraft that included the Bell 206, Bell 407, Bell 505, and a Bell 429. While Bell 505 owners have previously come together for similar events, this year marked the first time private North American owners of the Bell 206, Bell 407 and Bell 505 gathered as one collective.

"This event is about connecting people who share a passion for flying and Bell products and giving them direct access to our teams and suppliers," said Lane Evans, managing director, North America. "When these groups of individuals come together, we gain invaluable feedback that shapes how we support operators and evolve products for the future."



With multiple aircraft on site, participants were able to share best practices, talk about mission profiles, and explore how they leverage Bell's commercial solutions in their daily operations. Safety was also a central theme, with discussions focused on enhancing operational safety and pilot proficiency. In addition to flight activities, attendees were able to connect through meetings and discussions with key suppliers and Bell representatives.

By creating a dedicated space for collaboration and open dialogue, the Bell Flight Collective highlighted Bell's commitment to supporting customers and building long-lasting relationships across its customer base.

About Bell

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Thinking above and beyond is what we do. For more than 90 years, we've been reimagining the experience of flight – and where it can take us.

We're an aerospace and defense company that engineers and manufactures aircraft for critical solutions in extreme scenarios. We're breaking barriers in lifting people to safety across transportation, medical, rescue and military services, and leading the industry in future solutions that are fast, reliable and efficient.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with generations of employees who have served, many in combat theatre of operation, helping our military achieve their missions is a passion of ours. Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

About Textron Inc.

Textron Inc. is a multi-industry company that leverages its global network of aircraft, defense, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell, Cessna, Beechcraft, Hawker, Jacobsen, Kautex, Lycoming, E-Z-GO, Textron Systems, and TRU Simulation + Training. For more information, visit: www.textron.com.

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These statements are subject to known and unknown risks, uncertainties, and other factors that may cause our actual results to differ materially from those expressed or implied by

such forward-looking statements, including, but not limited to, changes in aircraft delivery schedules or cancelations or deferrals of orders.

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