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‘More Than an Aircraft’: Bell Goes Beyond the Display at European Rotors 2026

Bell to offer new experiences for attendees as it showcases two of its premier aircraft solutions at the largest aviation show in Europe



Bell is bringing its aircraft, teams and expertise to this year’s European Rotors with a new approach – putting education front and center to bring attendees an immersive experience that highlights Bell’s full European ecosystem, from aircraft and training to aftermarket support.

Some of the new opportunities include the first-ever industry panel on the Bell 505, five different technical briefings, daily aircraft walkarounds, and designated engagements with students and future aviation professionals during the show.

“Our presence in Europe is built around more than the aircraft, and we want our booth experience to reflect that,” said Robin Wendling, managing director, Europe. “We have facilities in Europe, supported by our European teammates, long-term commitment to the

region, bringing together experienced local teams, technical knowledge and responsive resources to keep customers flying. We look forward to celebrating the strength of Europe's rotorcraft community."

Aircraft and Engagements

The Bell 505 and Bell 429 will also be featured in the Bell booth, where visitors can explore the aircraft in person and engage directly with Bell subject matter experts. The Bell 505, one of Bell's best-selling models, serves a wide range of missions including private and corporate transportation, utility operations, pilot and military training. Complementing this, the Bell 429 is a versatile multi-role platform widely used across the region for corporate transportation, helicopter emergency medical services, and law enforcement missions.

European Support Ecosystem

Bell's regional support capabilities include the Bell Training Academy in Valencia, Bell Amsterdam Support Center, Bell Textron Prague and the Bell UK Rotor Blade Facility. The Bell Training Academy Valencia will celebrate its 10-year anniversary, recognizing a decade of providing pilot and maintainer training in Europe. Bell Textron Prague supports aftermarket and maintenance needs, while the Bell UK Rotor Blade Facility provides regional rotor-blade support. These facilities provide direct access to aircraft support across Europe.

"Customers across Europe benefit from Bell's regional support network and the expertise of our local teams," said Robin Wendling, managing director, Europe. "From pilot and maintainer training to aftermarket, maintenance and rotor-blade support, these European facilities provide the resources customers need to keep their aircraft mission-ready. Combined with Bell's global service network, we are delivering responsive, reliable support throughout the life of the aircraft."

To find out more about how Bell aircraft advances missions across Europe, please visit the Bell product page or visit the Bell booth (#140) during European Rotors 2026.

About Bell

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Thinking above and beyond is what we do. For more than 90 years, we've been reimagining the experience of flight – and where it can take us.

We're an aerospace and defense company that engineers and manufactures aircraft for critical solutions in extreme scenarios. We're breaking barriers in lifting people to safety across transportation, medical, rescue and military services, and leading the industry in future solutions that are fast, reliable and efficient.

Headquartered in Fort Worth, Texas – as a wholly-owned subsidiary of Textron Inc., – we have strategic locations around the globe. And with generations of employees who have served, many in combat theatre of operation, helping our military achieve their missions is a passion of ours. Above all, our breakthrough innovations deliver exceptional experiences to our customers. Efficiently. Reliably. And always, with safety at the forefront.

About Textron Inc.

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