

team.blue announces planned leadership transition: Ido Erlichman to succeed Claudio Corbetta as CEO

- **Ido Erlichman joins as Deputy CEO from September 2026, assuming the Chief Executive Officer role from 1 January 2027**
- **Claudio Corbetta steps down after 26 years leading Register.it and team.blue; continues on the Board as Deputy Chair**



team.blue

Ghent, 3 September, 2026 — team.blue, the pan-European digital partner for small and medium businesses, today announced a planned leadership transition. Ido Erlichman, an experienced European technology leader, will join the company as Deputy CEO on 7 September 2026 and become Chief Executive Officer on 1 January 2027. He succeeds Claudio Corbetta, who steps down after 26 years leading Register.it and team.blue, and who will continue with the business as Deputy Chair of the Board.

The transition is the culmination of a two-year succession process initiated by Dawn Marriott, Executive Chair of the Board. Erlichman has been a strategic advisor to team.blue's SaaS division since 2024, giving him significant familiarity with the business, its leadership team and its markets ahead of taking on the CEO role.

Erlichman brings more than two decades of European technology leadership experience. He was previously CEO of Kape Technologies, a London Stock Exchange-listed digital security and privacy business, which he grew from approximately \$38m in revenue to over \$620m before its sale in 2023 at \$1.58 billion equity value in one of the largest UK tech exits of that year. He is currently CEO of Outpost24, a global exposure management business backed by Vitruvian Partners.

Corbetta joined Register.it as CEO in late 2000, when the business had annual revenues of approximately €1m. Over the following 19 years he grew the company into Register Group, which in 2019 - following investment from Hg - combined with two other European technology businesses to form team.blue. He served as Chief Revenue Officer and then Deputy CEO of the combined group before becoming CEO in 2022. Under his leadership team.blue has more than doubled in size.



"Claudio has built something remarkable over 26 years, and Ido is the right leader for team.blue's next phase. His experience of scaling technology businesses in Europe, his track record in disciplined M&A and platform building, and his two years already spent inside team.blue as a strategic advisor make him uniquely well-placed to lead the company forward. We are excited about what comes next."

Dawn Marriott, Executive Chair of team.blue



"team.blue would not exist in its current form without Claudio. 26 years of building, integrating and leading - and typical of him, he has planned this transition with the same care and foresight he has brought to every decision throughout his career. We are delighted he continues with the business as Deputy Chair. And to Ido - welcome. We are ready and excited for what comes next."

Jonas Dhaenens, Founder & President of team.blue



"team.blue is one of the most interesting technology platforms in Europe, with a strong culture, a talented team and significant opportunity ahead. I have had the privilege of working alongside Claudio and the team for the past two years and I have huge respect for what has been built. I am looking forward to working with Dawn, Jonas, Claudio and the whole team.blue leadership as we take this business into its next chapter."

Ido Erlichman



"Leading Register.it and then team.blue has been the privilege of my career. What has made it so is the people - across every geography, every brand, every team. I could not be more proud of what we have built together, and I could not be more confident in the leader taking it forward. Ido brings energy, insight and a real understanding of this business. I am delighted to continue supporting team.blue on the Board."

Claudio Corbetta

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About team.blue

team.blue is a leading AI-powered digital enabler for businesses and entrepreneurs across Europe, serving more than 3.3m SMB customers in 23 countries (Austria, Belgium, Bulgaria, Cyprus, Czechia, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Norway, The Netherlands, Portugal, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey and United Kingdom). team.blue is a one-stop partner for web hosting, domains, e-commerce, online compliance, lead generation and other SaaS solutions, supported by more than 4000+ experts. team.blue's vision is to make online business success simpler with the intelligence of AI at every step.