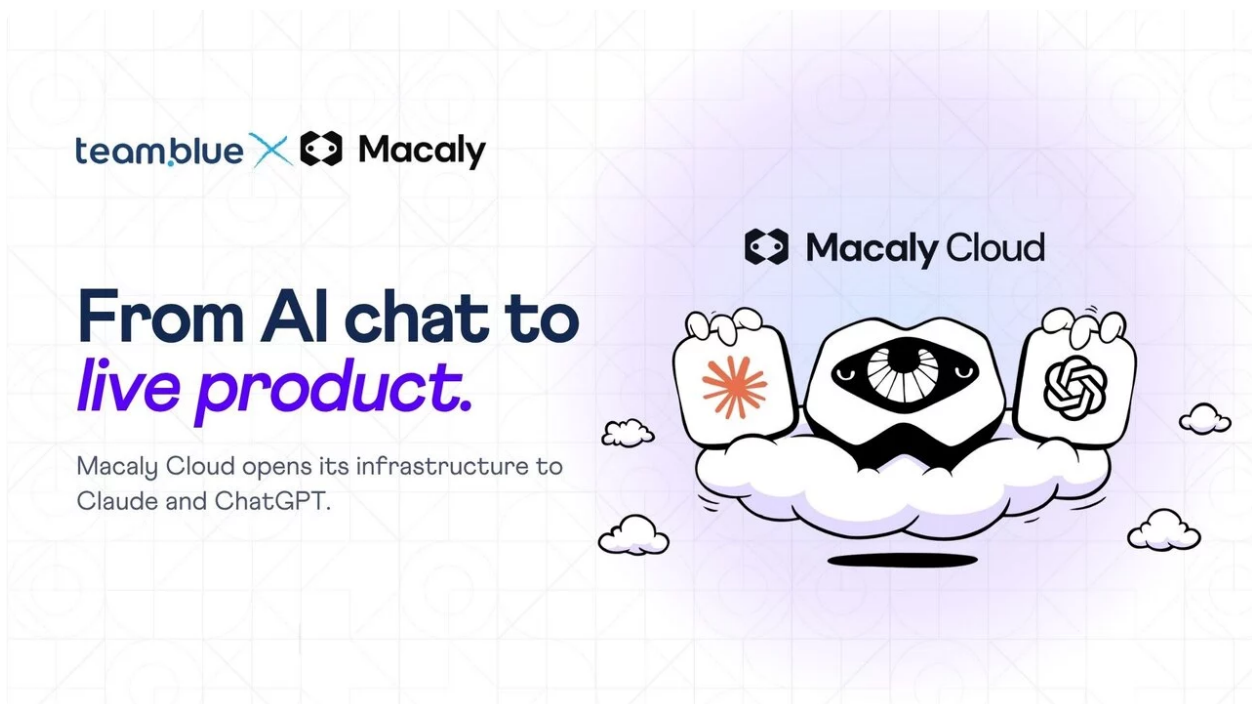


team.blue brand Macaly launches Macaly Cloud, opening its infrastructure to Claude and ChatGPT

- team.blue's AI builder Macaly opens its infrastructure to Claude and ChatGPT. Anyone with an active subscription to Claude or ChatGPT can now describe a website or an app in the Claude or ChatGPT chat and have it go live with a database, hosting and its own domain.
- Macaly Cloud hands Claude and ChatGPT the more than 70 skills that power Macaly itself, from sourcing images and content to setting up databases, payments, SEO and bug fixes.
- Macaly Cloud is the latest step in team.blue's AI strategy, which already powers AI features across its portfolio of SaaS and hosting brands, serving 3.4 million customers in 23 countries



team.blue, the pan-European digital partner for small and medium businesses, today announced Macaly Cloud, opening its infrastructure to Claude and ChatGPT. Macaly Cloud is a new service from its AI vibe-coding platform Macaly that turns Claude and ChatGPT into complete websites and app builders. Users describe what they want directly in the Claude or ChatGPT chat they already use; the chatbot agent writes the code, and Macaly Cloud handles the database, hosting and a live domain, all on the AI subscription they already pay for.

Macaly Cloud is the latest in a string of updates from Macaly since joining team.blue in December 2025: the platform connected its agent to WhatsApp and Telegram, added direct payments and integrations with Google Maps, Instagram, or Airbnb earlier this year. As part of team.blue's mission to make AI responsible & safe for its customers, Macaly also recently introduced a security audit that reviews a user's site or app and helps them fix what it finds. Macaly Cloud represents Macaly's most ambitious update yet, extending its infrastructure to the two AI assistants millions of people already use to write code.

Claude and ChatGPT get a place to publish

Claude and ChatGPT already write working code, and for a growing number of people they are where a new website or app begins. Getting that code online has so far been a separate job: hosting, a database, a domain, often a server, and the setup that holds it all together.

With Macaly Cloud, Macaly opens the infrastructure behind its own agent to Claude and ChatGPT. Claude or ChatGPT writes the code, and Macaly Cloud provides everything it needs to become a working product: a cloud sandbox, a database, builds, previews, production hosting and a domain. After every change, the agent returns a live link.



"People already pay for an agent they trust, and it writes very good code. The step it was missing was putting the result online. We spent two years building everything an agent needs to ship a website or an app, and today we are handing it to theirs. Bring your own agent, and Macaly takes care of what your project needs to run. "

Petr Brzek, CEO, Macaly

Every project built through Macaly Cloud runs on the same infrastructure as the more than 100,000 websites and apps already published on Macaly, hosted in Europe, and remains a full Macaly project — editable at any time in the Macaly editor, with complete version history and the option to hand work back to Macaly's own agent.

More than 70 skills, from stock photos to payments

Alongside the infrastructure, Macaly Cloud hands Claude and ChatGPT the more than 70 skills that power Macaly itself. They cover the whole course of a project: finding photos and icons, reading a PDF or website the content should come from, setting up a database and user logins, sending automatic emails, taking payments, preparing a site for Google, and finding and fixing bugs. The agent loads a skill the moment a project calls for it.

Several of these skills run on services a project would normally have to set up separately: an email provider, a payment gateway, image generation, the AI behind chatbots and smart search. On Macaly Cloud, those services are included, so features like automatic emails or payments work the moment the agent adds them, with the accounts and keys behind them handled by Macaly.

Every project built this way remains a full Macaly project. It can be opened in the Macaly editor at any time, where users can change text and layout visually, browse the complete

version history, and hand the work to Macaly's own agent to continue where Claude or ChatGPT left off. At any point, users can also move the project fully into Macaly, giving them the freedom to continue building on either platform.

Part of a growing ecosystem: vide coding for millions of SMBs

team.blue serves 3.4 million small and medium businesses across 23 countries, including the Czech Republic, where Macaly was founded in 2023 by Petr Brzek, Tomas Rychlik and Martin Ďuriš before joining the group in December 2025.

The rollout of Macaly across team.blue's hosting brands is now underway, giving millions of SMB customers access to vibe-coding to go from idea to a working web app in minutes. Macaly continues to operate as a standalone brand while powering an AI no-code app builder inside the team.blue portfolio.

This fits a wider pattern across team.blue's brands, where AI has moved from a feature to the foundation the group builds on: AI website generation at website builder Webnode, AI-assisted booking at booking software SimplyBook.me, AI reporting at social media management tool Metricool, and AI translation at email builder Flexmail, among others.



" Macaly Cloud lets customers publish directly from the AI tools they already use, giving them more control over how their projects come to life. It's a strong proof point for where we're headed: scaling vibe coding across our portfolio and making AI-assisted building a real option for online businesses."

Bilal Ahmed, Chief AI & Data Officer, team.blue

Availability

Macaly Cloud is available starting today at macaly.com/cloud. It connects to Claude and ChatGPT over MCP (Model Context Protocol) and works in Claude Code and Codex as well, so the same project can be built from a chat window or from the terminal, with support for additional agents coming later this year. The service is free for everyone until 1 October 2026. After that date, Macaly Cloud will be available as a separate plan, priced below Macaly's current plans.

The logo for team.blue, featuring the word "team" in a dark blue sans-serif font, followed by a small blue dot, and then the word "blue" in the same font.

 **Macaly website**
macaly.com

 **team.blue website**
team.blue

Press contacts

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About Macaly

Macaly is an AI-driven web application generation platform founded in 2023 by a team with over 15 years of experience in web development and product design. Macaly enables founders, SMBs, freelancers, and internal teams to create SEO-friendly, production-ready web apps by describing their needs in natural language. The AI platform includes hosting, CMS, data, workflows, analytics, and deployment in one integrated experience. This allows users to go from idea to live web app quickly, without writing code.

About team.blue

team.blue is a leading AI-powered digital enabler for businesses and entrepreneurs across Europe, serving more than 3.4m SMB customers in 23 countries (Austria, Belgium, Bulgaria, Cyprus, Czechia, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Norway, The Netherlands, Portugal, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey and United Kingdom). team.blue is a one-stop partner for web hosting, domains, e-commerce, online compliance, lead generation and other SaaS solutions, supported by more than 4000+ experts. team.blue's vision is to make online business success simpler with the intelligence of AI at every step.