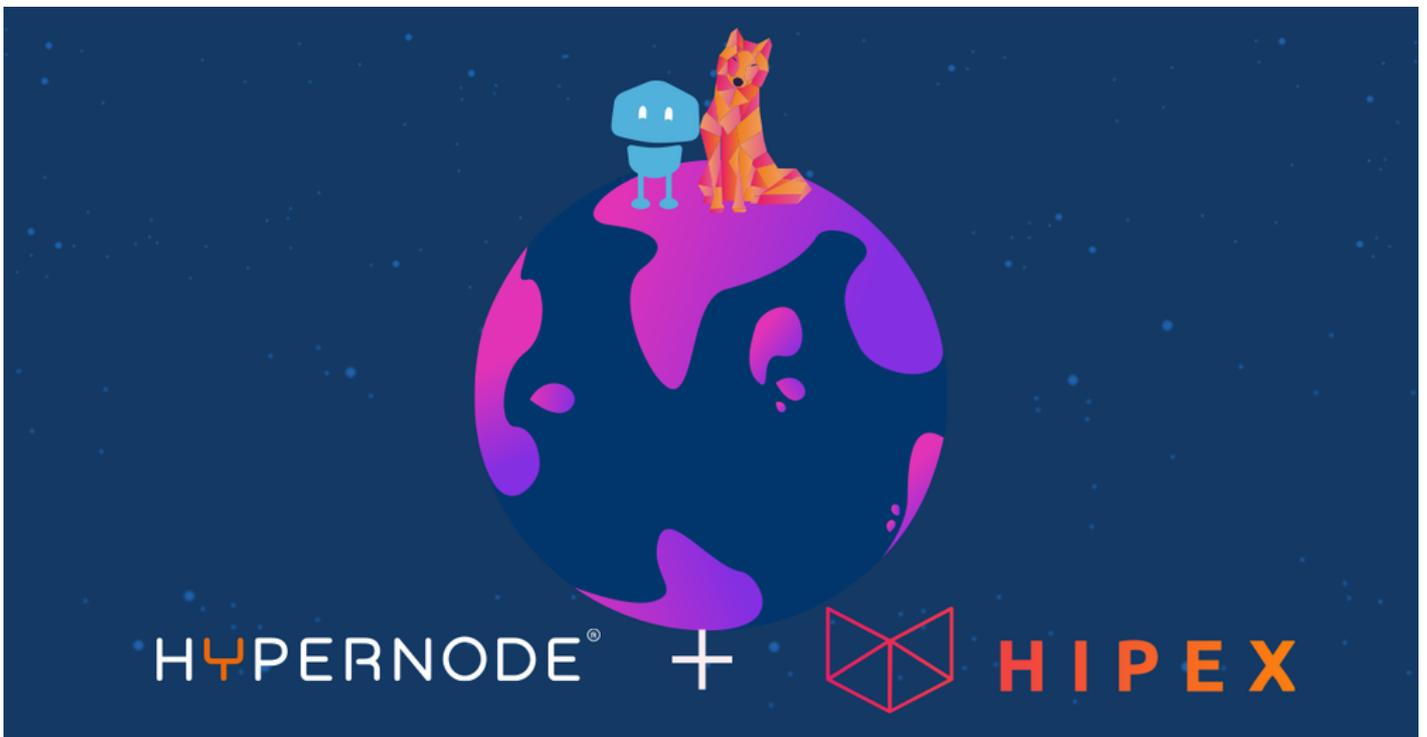


E-commerce leaders Hipex and Hypernode join forces

European tech powerhouse team.blue has acquired the Dutch e-commerce hosting specialist Hipex. Hipex will be joining forces with e-commerce specialist Hypernode, formerly known as Byte, and the founder of MageReport.



Hypernode is internationally known for their managed e-commerce cloud hosting solutions for Magento, Shopware and Akeneo with the focus on scalability. Hipex offers strong, performance-based hosting solutions for e-commerce software.

Both companies are well known in the Dutch e-commerce market for their high quality hosting services, their powerful platforms and their personal approach and support. Their customer base ranges from small e-commerce websites to large, international sellers as well as e-commerce agencies.

With the acquisition of Hipex, Hypernode stands to strengthen their position on the international market as a powerful e-commerce hosting specialist that offers the perfect solution for web shops of every size.

The combination of Hypernode's strong automation and the performance powers of Hipex creates the ultimate platform for flexibility, reliability and speed. Customers can rely on an established managed platform, with top-quality security, performance scans, and innovative automation tools such as Percolate, a tool that automatically improves your PageSpeed score, and MageReport Premium.

Over the past years, we strongly motivated one another with our competitive technical solutions. Now, we will be combining forces and portfolios to offer every e-commerce website exactly what they need. We are proud to work together with Hypernode on the best e-commerce platform for web shops around the world.

— Milan Bosman, CCO Hipex

The technical and professional skills of the Hypernode team perfectly complement those of Hipex. We look forward to combining our teams into one that our customers and partners will be able to rely on for many years to come. We have already been awarded the shared first place in the Emerce 100 for our services and together, we will reach even bigger goals.

— Ilka Timofei, CEO Hypernode

I am overjoyed that Hipex is joining the team.blue family. With the combined offerings of Hypernode and Hipex, we are even better poised for growth in e-commerce hosting, in the Netherlands and internationally.

— Jonas Dhaenens, Global CEO team.blue



H I P E X

H Y P E R N O D E[®]
by *byte*

About Hipex

Hipex burst onto the Dutch e-commerce scene in 2008 as a supplier of e-commerce hosting with the emphasis on performance and innovation. Their platform services e-commerce agencies, well-known clients such as ANWB, Lamp & Licht, Swiss Sense, PME Legend, My Jewellery as well as thousands of smaller web shops. They offer support for e-commerce solutions such as Magento, WooCommerce, Prestashop and Shopware.



www.hipex.nl

About Hypernode

Hypernode was founded 22 years ago as Byte and has established itself as a leading e-commerce specialist in Magento hosting, both in the Dutch market and internationally. It is the founder of MageReport, the well-known vulnerability scanner for Magento. Aside from Magento, Hypernode also focuses on Shopware and Akeneo. Their customer base consists of both e-commerce agencies as well as small and large consumers such as Bristol, Amnesty International, BMN Bouwmaterialen, Obelink, Sensa fietsen, Fairphone, Run2Day and Zinzi.



www.hypernode.com

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ABOUT TEAM.BLUE

team.blue is a leading digital enabler for companies and entrepreneurs. It serves over 2 million customers in Europe and has more than 1.500 experts to support them. Its goal is to shape technology and to empower businesses with innovative digital services.

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