



⌚ 01 July 2022, 09:00 (CEST)

## WEFOX REACHES TWO MILLION CUSTOMERS

wefox, the Berlin-based digital insurance company, now serves two million customers making it one of the first insurtechs to reach the milestone.

Julian Teicke, CEO and founder of wefox, said: “We’ve always been very clear about why wefox exists. We want to help people prevent risk and stay safe. We set out to disrupt an ancient industry and reinvent it using technology.”

“As a result, our insurance is simple and fit for purpose for the way we live today. Our customers enjoy new standards of insurance and service. And if the worst happens, we pay claims fast.”

“Reaching two million customers is proof that wefox is trusted. It demonstrates that our unique business model works and its testament to our focus on making insurance 10 times better through technology that keeps people safe,” added Mr Teicke.

wefox continues to double its revenues every year on track reaching \$350m in revenues in 2021. The company already generated more than \$200m in the first four months of business this year and is on track to reach its target for 2022.

wefox has grown the business from 550 people in 2021 to more than 1300 today and aims to continue hiring. Earlier this month, wefox announced the appointment of Prince Maximilian von und zu Liechtenstein and former Klarna executive, Hanna Jacobsson, to its board.

---

ABOUT WEFOX

[GER]

**wefox. Insurance. But simple. #1 insurtech der Welt.**

wefox wurde 2015 von Julian Teicke, Fabian Wesemann und Dario Fazlic gegründet. wefox ist eine kategoriedefinierende Insurtech-Plattform, die Versicherungsunternehmen, Vertriebspartner und Kunden

verbindet, um der Welt einen einfachen Zugang zu digitalen Versicherungslösungen zu ermöglichen. Das Ziel: die Sicherheit der Menschen zu gewährleisten, indem Versicherungen durch Technologie 10x besser gemacht werden. wefox ist die Muttergesellschaft der wefox Insurance, dem hauseigenen regulierten Versicherungsunternehmen.

[ENG]

**wefox. Insurance. But simple. The world's #1 insurtech.**

wefox was founded in 2015 by Julian Teicke, Fabian Wesemann, and Dario Fazlic. wefox is a category-defining insurtech platform that is connecting insurance companies, distributors, and customers, to give the world simple access to digital insurance solutions. The goal is to keep people safe by making insurance 10x better through technology. wefox is the parent company of wefox Insurance, which is the in-house regulated insurance carrier.

---

 pr.co



wefox