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## The Things Industries named Cool vendor in IoT by Gartner

**Amsterdam, The Netherlands - April 30, 2019** - The Things Industries has been named the Cool Vendor in IoT by Gartner. The report “Cool Vendors in IoT Thingification, 2019” highlights the vendors making breakthroughs in the IoT industry and having *“the potential to turn an IoT project into a truly revolutionary solution”*.



The report states that The Things Industries allows you to *“build your own wide-area network using low-cost infrastructure and open protocols”* (Bill Ray, Analyst at Gartner). By supplying low-cost infrastructure and network management, companies can leverage LoRaWAN technology by using the products and services from The Things Industries to avoid relying on network coverage provided by large-scale communications service providers.

While The Things Industries is offering SLA-backed services and additional commercial features, an open-source version is available under the name The Things Network, which is currently being used by 70000 people globally. The open network fits well with the open LoRaWAN standard, developed by the LoRa Alliance. The Alliance, aimed at further developing the technology, was founded by Semtech in 2015 and currently contains over 500 members globally, including The Things Network. The open network and developer-friendly tools of The Things Network take away the financial and technological boundaries to start using the technology.

*"Being proclaimed as a Cool Vendor by Gartner is a huge compliment for the team that is bringing our products and services to the market. And they're right! LoRaWAN is cool and we are working hard every day to make it even cooler through implementing it in a way the market needs it!"*

– Wienke Giezeman, CEO of The Things Industries

## Links

- [Official Gartner report](#)
- [The Things Industries](#)
- [The Things Network](#)
- [LoRa Alliance](#)
- [Semtech](#)

## About The Things Industries

[The Things Industries](#) provides the required resources for realizing LoRaWAN solutions, while helping to control costs and speed up time-to-market. The enterprise-grade LoRaWAN Network Server meets all requirements for security, scalability and robustness. Customers rate The Things Industries high on product quality and support provided.

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The Things Industries