



🕒 30 May 2023, 08:00 (CEST)

Komoot launches new Discover features: finding personalised Tours is easier than ever

- Komoot users can now find the best routes that start at a specific location on a new, industry-leading map interface that offers Tour information at a glance
- New filters for surface type, elevation, distance and more allow users to personalise searches and choose a route tailored to their own needs
- The new **Tour Discover** features are available now on the komoot app (iOS, Android) and web platform

Embargo until 8:00am CEST May 30th 2023

Potsdam May 30th 2023 – Komoot can announce the launch of new Discover features that allow users to find routes that start at a specific location on a new map interface, offering best-in-class interactivity and usability. Thanks to the ever-growing 5.5 million Tours recommendations available globally, komoot users can now browse for cycling, hiking and running adventures that start at their favourite locations. Additionally, users can further customise their search with in-depth filters for elevation, duration, distance — and much more.

The new **Tour Discover** features are available now on the komoot app (iOS, Android) and web platform.



Komoot Discover | Routes and Must-Sees Where You Are

A new map-based interface with best-in-class interactivity

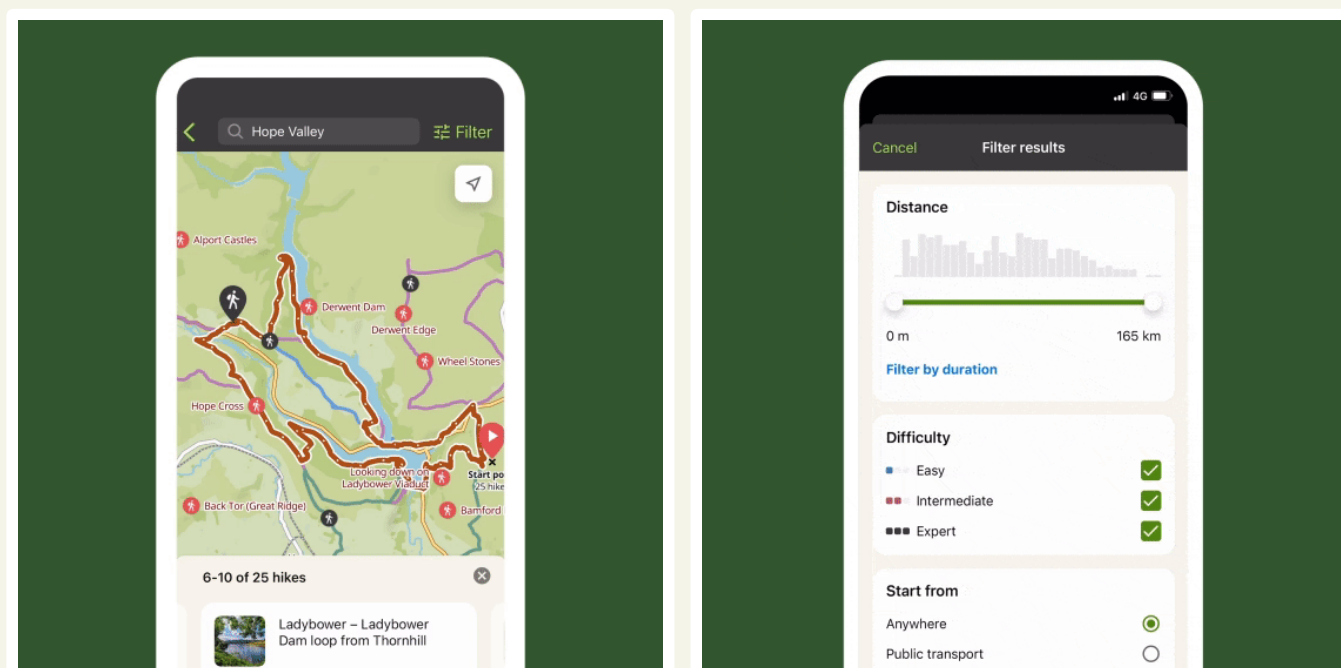
Thanks to the new map-based interface, komoot users can now receive Tour recommendations in a specific area and compare them on a map that offers detailed route information at a glance.

Whether it's their **current location**, a **specific address** (like public transport hubs, car parks and holiday accommodations) or a **dropped pin** placed on the map, users can now view the most popular routes that begin from their favourite locations. And to explore the community's most popular places, as recommended by those who know them best, users can also see routes that include **Highlights** and find different start locations on the map.

Additionally, the new map interface includes **animated direction markers** that indicate route direction, **coloured Tour lines** that help distinguish between suggested routes and **labelled start points** that facilitate compare options.

“Our commitment to become the leading destination for adventure inspiration has been a guiding principle since komoot’s inception. In this quest, supporting our users to easily find personalised routes for different outdoor activities is fundamental. Hence, we have developed a powerful map interface that makes route discovery faster and more intuitive than ever before — allowing our users to seamlessly browse Tours and identify their location on a map.”

— Jonas Spengler, co-founder and CTO at komoot



New filters and route customisation

Alongside offering a clear overview of the routes available in a localised area, the new Tour Discover features allow users to personalise their search to find tailor-made inspiration for their next adventure. Users can now filter routes by elevation, duration, difficulty and distance, besides having the option to choose the type of surface (paved or off-road) and the type of route (loop or out and back) — so they will only receive suggestions that fit their needs and preferences.

How to access the new Tour Discover features

From the Discover feed on the komoot website, and on the iOS and Android app via the **“Find your next adventure”** button, users can choose their sport and enter a location to discover routes with that specific starting point.

Komoot will now show the most popular routes on the new map interface. Once users have found their favourite Tour, they can either begin the navigation right away, save the route to their profile, and share with their friends, or customise the route itself in the Tour Planner.

“Thanks to the new Tour Discover features, our users can now easily design a three-hour MTB ride that starts from their holiday cottage and includes as much elevation as they like. Helping our community to explore more of the great outdoors, wherever and however they want, is our mission. The new Tour Discover features are a significant step towards our goal.”

— commented Tom Eldred, Product Manager at komoot.

Try the new komoot **Tour Discover** features and find the best route for your next adventure



Komoot Discover | Routes and Must-Sees Where You Are

##ENDS##

Media kits:

- Media Kit: [New Tour Discover feature images](#)
- Media Kit: [Komoot lifestyle device images](#)

ORIGINAL URL

<https://newsroom.komoot.com/226177-komoot-launches-new-discover-features-finding-personalised-tours-is-easier-than-ever>

ABOUT KOMOOT

Komoot is the largest and fastest-growing digital platform for adventurers and outdoor enthusiasts in the world - and it has a simple mission: to make outdoor adventures accessible to all.

Komoot's mobile apps and digital platform provide advanced route planning and navigation tools. At the same time, a content-rich feed of unique stories inspires its community of over 30 million users to explore and share their outdoor experiences and recommendations.

A group of 6 friends from the Austrian Alps and Germany founded the company in Berlin in 2010. In 2017, komoot pioneered a fully-remote workplace and today - its team of over 100 like-minded adventurers share this goal: to provide you with the best experience possible in the great outdoors.

Join komoot and discover everything you need to make the most out of your experiences outdoors with komoot Maps and Premium.

For more information, visit komoot.com

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