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## Komoot partners with the Giro d'Italia — explore the roads of the most beautiful race in the world with two special route Collections

## For Immediate Release

Potsdam April 27 2023 – For the second year running, komoot is the official route partner of the Giro d'Italia, offering two dedicated route Collections to over 30 million users worldwide. Cycling fans not only have the opportunity to save and navigate the race's official stages, but they can also find inspiration from a curated selection of cyclotourism routes in each host region — allowing them to discover the heart of Italy and immerse themselves in the spirit of the race.



Discover the regions that make the Giro d'Italia with 25 unique cyclotourism routes

The Grande Partenza returns to Italy in 2023, with the race departing from Costa dei Trabocchi on May 6th and arriving in Rome on May 28th. The 106th edition of the Giro will travel through 17 of the 21 Italian regions — clocking up 3,500 kilometres in length and climbing over 51,000 metres over the course.

However, the Giro is more than just a race — it's an opportunity to experience how cycling and popular culture in Italy are intertwined, with the route meandering through diverse landscapes that are home to fine wines, rich culinary traditions and globally-renowned historic landmarks.

From the majestic peaks of the Tre Cime di Lavaredo, to the breathtaking Amalfi Coast and the iconic castles of Aosta Valley, cycling fans can browse komoot's cyclotourism routes — specially curated by Giro d'Italia organisers, RCS — to find inspiration for their next adventure and discover some of the most beautiful locations in Italy. Every Tour can be downloaded for offline navigation on a smartphone or synced with a GPS device, and users can customise the route to start and finish at any location.



The Giro your way - 25 cycling routes along the Corsa Rosa | Bike Touring

Collection by komoot



21 Giro d'Italia stages at your fingertips

Additionally, users can follow the race in detail with the Giro d'Italia's Collection of all 21 official stages — available on the race's komoot profile. With best-in-class interactivity and intuitive features, komoot is the only platform where cycling fans can digitally browse the profile of each stage, meaning they can explore every metre of road that the riders will tackle each day, from frenetic sprint finishes to the epic climbs that will decide the maglia rosa.

Every Tour can be saved for offline navigation on a smartphone or synced with a GPS device, allowing the most passionate spectators to retrace the monumental route tackled by the propeloton, or simply to re-plan the official stages for their own taste of the Giro d'Italia.

"Our collaboration with the Giro d'Italia clearly illustrates that komoot is the leading digital platform for inspirational cycling content. We are proud to partner with RCS and share their exclusive cyclotourism routes, as well as give fans an unrivalled opportunity to understand every metre of road that will make this year's edition of the Giro one to remember."

— Said Andrea Girlanda, Italy's Community Manager at komoot.



Giro d'Italia 2023 - all official stages | Road Cycling Collection by komoot

Whether you want to explore Italy during the Giro or later this year, browse the route Collections and start dreaming about the most beautiful cycling routes on the Peninsula.

Click here to discover the cyclotourism Collection and here to see all 21 official stages of 2023 Giro d'Italia.

##ENDS##

Learn how to embed route maps or full route Collection here

Media kit: newsroom.komoot.com/en/media kits/228830

ORIGINAL URL

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## ABOUT KOMOOT

Komoot is the largest and fastest-growing digital platform for adventurers and outdoor enthusiasts in the world - and it has a simple mission: to make outdoor adventures accessible to all.

Komoot's mobile apps and digital platform provide advanced route planning and navigation tools. At the same time, a content-rich feed of unique stories inspires its community of over 30 million users to explore and share their outdoor experiences and recommendations.

A group of 6 friends from the Austrian Alps and Germany founded the company in Berlin in 2010. In 2017, komoot pioneered a fully-remote workplace and today - its team of over 100 like-minded adventurers share this goal: to provide you with the best experience possible in the great outdoors.

Join komoot and discover everything you need to make the most out of your experiences outdoors with komoot Maps and Premium.

For more information, visit komoot.com

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