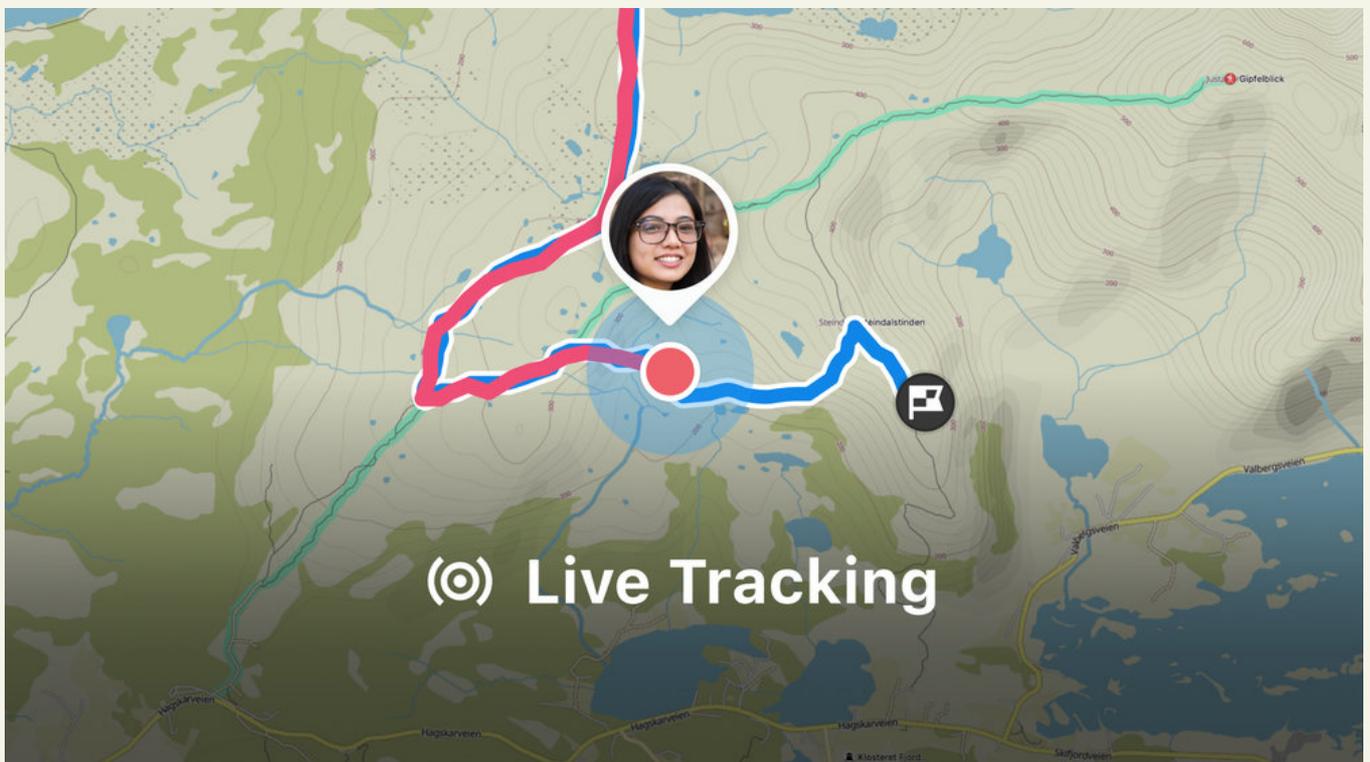




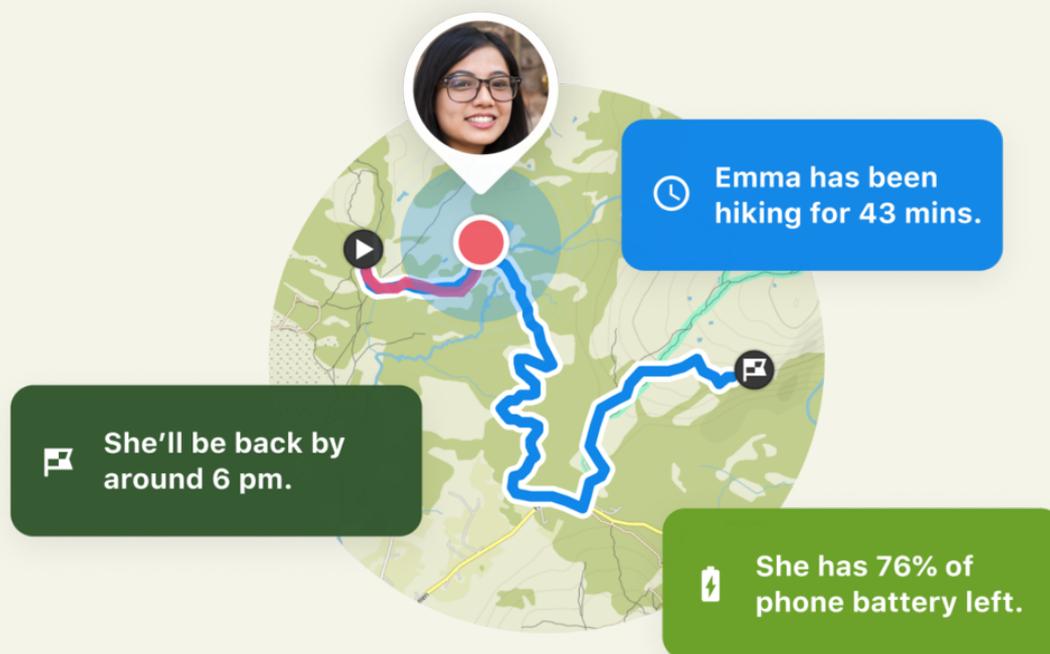
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Komoot Premium just got better: Introducing Live Tracking!

Potsdam 22nd April 2021 - Komoot's mission is to inspire great adventures making them accessible to all. And enabling people to have better experiences and greater confidence in the outdoors is at the heart of what komoot does. Now using the new Live Tracking feature from komoot Premium, cyclists and outdoor enthusiasts can explore with an added level of confidence, and share the peace of mind they experience with family and friends. Live Tracking lets users share their location in real-time from the road or trail, as well as extra safety insights such as the route they're following, their expected ETA and phone battery level.



“For more than 10 years komoot has brought together people who love to spend time outdoors, people who discover their local area in a new and different way, explorers of unknown places, and those who want to go further.” Says Philipp Regnat, Product Manager at komoot. “Komoot has become a reliable companion to our adventurers and enabled them to explore with peace of mind. With Live Tracking from komoot Premium, users can now share the peace of mind they experience in the outdoors with their family and friends.”



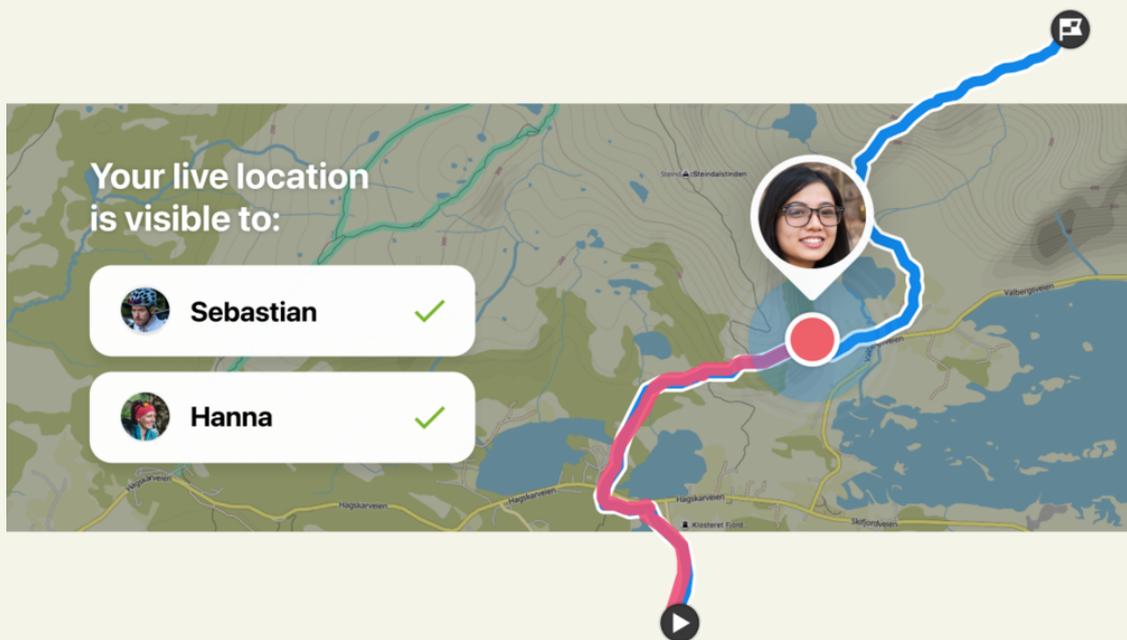
Because sharing is caring

The brand-new Live Tracking feature from komoot Premium means adventure-enthusiasts never have to go it alone: The easy-to-use safety feature lets users share their location with friends and family whilst recording a Tour.

For real peace of mind

Extra insights, such as the route being followed, the ETA and the phone's remaining battery level, give the user's friends and family additional feedback in real-time — so they can see where their loved one is, how they're doing, and when they should expect them home.

To keep phone battery consumption to a minimum, Live Tracking sends high accuracy location updates only when a user's family or friends are watching — so users can fully enjoy their Tour and not worry about anything else.



Set safety contacts

Additionally, users can manage the people who can see their location and make close friends into safety contacts. Komoot then takes care of letting these folks know when they head outdoors and grants them automatic access to the user's live location.

Learn in more detail how the komoot Premium Live tracking works [here](#).

Go Further... with komoot Premium

Komoot Premium delivers all adventure-enthusiasts need to make the most out of every single moment outdoors.

The subscription-based komoot Premium packages a range of features and costs €59,99 (£59.99) a year. Features include

- Personal Collections - [Discover more](#)
- On-Tour weather - [Discover more](#)
- Sport-specific maps - [Discover more](#)
- Multi-day planner - [Discover more](#)
- Privileged pricing - [Discover more](#)

###End###

Media kit with images free distribution: https://newsroom.komoot.com/media_kits/226910

ABOUT KOMOOT

Find, plan, and share adventures with komoot. With its easy route planner, shared community knowledge and recommendations, turn-by-turn voice navigation and inspirational content, komoot has become the outdoor app of choice for over 18 Million people all over the world. Headquartered in Potsdam, Germany, komoot is home to the largest digital community of outdoor experts in Europe, and proudly support a growing list of global adventurers including Lael Wilcox, Laurens ten Dam, Mark Beaumont and Jenny Tough. For the more adventurous outdoor enthusiast and cyclist, komoot Premium is aimed at those among its community who wish to 'go further'. Komoot Premium has advanced features such as dynamic on-Tour weather forecasting, a multi-day Tour planner and sports-specific maps. It's komoot's mission to inspire great adventures, making them accessible to all.

For more information, go to komoot.com or follow @komoot on Instagram, Twitter & LinkedIn

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