



🕒 11 March 2020, 08:00 (CET)

# Komoot, Europe's no.1 Outdoor app, launches in the Netherlands

**Potsdam, 11th March 2020 - Komoot, Europe's biggest digital outdoor community and the most used smartphone app for planning and navigating hiking and cycling routes, is now available in the Dutch language**

Komoot is best known for its route planning and navigation capabilities that combine all of the elements of the typical route planning project into one handy planner available as an app on Android and iOS smartphones or on the computer desktop. Topographical information, route length, elevation and predicted time to complete, integrations with Garmin and Wahoo (and a dedicated komoot for Garmin app) other users' recommendations, and a robust algorithm that prioritises the type of roads and trails cyclists and hikers prefer, are just a few of komoot's many features. Once the route has been planned, komoot's smartphone apps turn smartphones into a GPS device with turn by turn voice navigation — making adjustments on the fly has never been easier. Komoot is already available in English, German, Italian and French.

According to Jonas Spengler, komoot co-founder. “We want our users to have the best experience when they are using komoot. Although the Dutch are talented multi-linguists whose second languages are often English and German, nothing compares to the comfort of using an app in your native language. To show that we take our popularity in the Netherlands seriously, and offer the best possible experience, we have translated komoot to Dutch and hired a dedicated Community Manager to take care of our fast-growing community.”

Komoot also signed Dutch ex-pro cyclist Laurens ten Dam as one of its global ambassadors and will sponsor a number of key cycling events in the Netherlands in 2020. “The Dutch are crazy about cycling, from everyday mobility to a nice spin with friends in the polder. But we can also be conservative: we don’t like really expensive kit or anything too crazy because we don't want to be confronted with surprises. With Komoot you can go both ways: you can be really adventurous by planning a ride in a new area and using komoot to navigate, or you can upload a route and do some extremely detailed investigation so you know exactly what to expect. The cycling map of the Netherlands on komoot is top-notch, there are so many options and cycling-specific paths. It’s truly inspirational and really makes people want to get outdoors and go explore!” said Laurens ten Dam, see his profile on komoot [here](#).

To celebrate the launch of komoot in the Netherlands, an exciting weekend of ride-outs and events are taking place:



# Een heel weekend fietsfeest met komoot

## Backroads #2 - Ode aan de Voorjaarsklassiekers

**Zaterdag 14 maart**  
De Proloog, Amerongen

08:30-09:30  
Registratie en koffie

09:30-10:30  
Vrije start 90, 120, 150 km

12:30-18:00  
Vlaamse friet en afterparty

150 km | 39 onverharde stroken

Je kunt je hier inschrijven: [backroads.cc](http://backroads.cc)

## Van Brewpub naar Brewpub - de voorjaarseditie

**Zondag 15 maart**  
Amsterdam - Amersfoort - Amsterdam

10:00  
Start: Maats Cycling Culture

13:00-14:00  
Lunch: Rock City Brewpub

17:00  
Einde: Oedipus Brewpub

Schrijf je in via Facebook:  
[facebook.com/events/838880703191889/](https://facebook.com/events/838880703191889/)

Er is maar plek voor 30 fietsers!



Komoot is free to download and use and regions can be purchased for offline navigation for €3.99. A year's subscription to the exclusive features offered in [komoot Premium](#) costs €59.99. To explore with komoot in Holland please go to [www.komoot.nl](http://www.komoot.nl)

## EINDE ##

Media pack: [http://newsroom.komoot.com/media\\_kits/223250](http://newsroom.komoot.com/media_kits/223250)



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## About komoot

Komoot empowers, enables and inspires people to explore more of the great outdoors. With its smart route planner, tips from other users, turn-by-turn voice navigation and inspirational content, it has become the outdoor app of choice for almost 10 Million people all over the world. Komoot is home to the largest digital group of outdoor experts in Europe. For the more adventurous outdoor enthusiast and cyclist, komoot recently launched a premium version aimed at those among its community who wish to 'go further'. Komoot Premium has advanced features such as dynamic, on-Tour weather forecasting, a multi-day Tour planner and sports-specific maps. In 2020 komoot is the proud sponsor of the Atlas Mountain Race, the Silk Road Mountain Race and the Transcontinental Race and counts Lael Wilcox, Laurens ten Dam and Steffi Marth among its growing list of ambassadors.

Headquartered in Potsdam Germany, komoot currently employs approx. 65 people who work remotely all over Europe.

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Komoot is headquartered in Potsdam Germany, and currently employs approx. 60 people.



Komoot