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About komoot

Komoot is the app that lets you find, plan, and share adventures with the easy route planner.

Driven by a desire to explore, and powered by the outdoor community's recommendations, it's komoot's mission to inspire great adventures making them accessible to all.

Why a route planning and navigation app?

Whether trail running, multi-day hiking or escaping the city for a day in the hills, one thing members of the adventure community have in common is their desire to explore new places – be it close to home or on a whole new continent. Until now this involved research into which areas and trails might be of interest, then turning to forums, maps and books – and syncing the GPS coordinates – to plan the route details.

Komoot combines all of the elements of the typical route planning project into one handy planner available as an app on Android and iOS or your computer. Topographical information, route length, elevation and predicted time to complete, integrations with Garmin and Suunto (including a dedicated komoot for Garmin app), and other adventurer's recommendations are just a few of the many features. Once the route has been planned, komoot's smartphone apps turn your phone into a GPS device with voice navigation — and making adjustments on the fly has never been easier.

With komoot, a sense of adventure will be re-born, secure in the knowledge that you'll never get lost. You will experience true hidden gems based on recommendations from other hikers or runners, so you'll never find out later that you missed out.

The komoot promise

Komoot pioneered digital navigation, modernized exploration, and now provides the smartest way for you to explore. This smart exploration replaces uncertainty with knowledge, providing information

about how long your Tour will last, how far you'll go, and what elevation you'll reach. You'll get information on the terrain and the weather along your Tour. By arming you with intel, komoot helps you to feel free to roam, giving you the confidence to explore, no matter what your previous experience looks like.

Features & benefits of komoot Maps

• Sport-specific routing

Komoot doesn't just plan any route, it plans *your* route. Select your sport, your start and end points, and komoot will plot a route using the trails that suit you best.

• Detailed route profiles

The route profile displays the information you want to see like the elevation profile and route alerts. That means you can anticipate the big ascents, and get a heads up if your planned route includes time-sensitive details like a ferry crossing or seasonal closures for breeding animals.

• Highlights

Recommendations from local hikers, walkers, and runners in the area appear on the map as Highlights (red dots on the map). These could include a great cafe, a beautiful viewpoint, an enjoyable segment of trail or the perfect wild-camping spot.

• Inspiring Content

Discover the best routes, guides, and handmade Collections, organized by region and categorized by the type of adventure you're looking for. To find them, hit "Find your next adventure" in the app, or click search in the web client.*

• Find your next adventure

Search thousands of ready-made Tours, Highlights and curated route Collections based on what the komoot community has been up to. Filter by sport type, location, duration, and difficulty to get the perfect route for you. When using the mobile app to find Tour recommendations near you, komoot automatically adjusts the results to start at your current location.*

Languages

Available in English, German, French, and Italian, Spanish, and Dutch.

*komoot Collections and Tour Recommendations are only available in some regions – please check komoot in your locale

How komoot works

Route planning

Planning your next adventure with komoot is easy on your computer **desktop or one of the smartphone apps for iOS or Android.**

- Enter your start and endpoint, your fitness level and your sport-type, and select "round trip". Komoot will do the rest.
- Once you have the basic route in place, you can adjust it to include Highlights by selecting one and clicking "add to route."
- You can include points of interest such as public toilets, shops and cafes/restaurants in the same way.
- View the surface type and elevation profile, and check if there are any warnings for your route, and adjust the route accordingly (avoid or include certain segments by adding or dragging waypoints on the map).
- Select different map overlays including a satellite map to get even more detailed information about your route.

Navigation

- Offline navigation: save planned routes offline so you can adventure in the wilderness without worrying about losing signal or your battery dying.
- No GPS device needed: with the komoot app for iOS or Android, you can use your smartphone to navigate and re-route as you go.
- From GPS devices to smartwatches and wearables, komoot has <u>integrations with 100's of devices</u>, including Garmin, Suunto and Tizen.
- Komoot has an advanced proprietary app for Garmin which can be downloaded from the Garmin Connect IQ store.
- Voice navigation: use voice navigation so you can focus on your adventure without missing a turn.

Contributing to the adventure community

- Create your own Highlights: save special places or segments of the route that you think other people would want to know about.
- Upload pictures of your route and Highlights that showcase their awesomeness.
- Save your route as a Tour, add pictures that showcase its charms and make it public so others on komoot can plan their own outdoor experiences using your tips.
- Follow fellow adventurers, like and comment on their Tours, and share the love on komoot

Pricing

- Komoot is free to download and to use.
- With the free to use version of komoot, maps can be purchased for offline use for £3.99, £8.99
 (bundle) or unlock the world for £29.99.
- Komoot also just launched a Premium subscription product. Find out more about komoot premium <u>here.</u>

Feature details in a nutshell

Feature	Details
Route planning	 Sports-specific automated route planning algorithm - plan a route in just a few clicks on your smartphone or computer desktop Surface & elevation profiles – investigate the technical difficulty of your planned route Route warnings – get a heads up if there are seasonal access rules, ferry crossings, or other details that require additional thought- Highlights – get an idea of what is in store on your hike based on tips from experts who've been there On-tour weather* – never leave home unprepared again, check the forecast and ensure you pack everything you need Multi Day Planner* – plan adventures

	that take more than 3 days to complete and find accommodation along the way*
Navigation	 Offline maps – save your planned Tour for offline use to save battery and know where you are, even with no signal Voice navigation – save Tours offline and never miss a turn (or slow down your trail running pace) Garmin & GPS watch integration – use profile connect to sync your routes Live Tracking* - Share your real-time location with family and friends
Inspiration	 Follow your friends & see their Tours, pictures and comments Tour Recommendations** - Search thousands of ready made Tours Collections** Personal Collections*

^{*}Premium features

The key message

Komoot is about experiences over performance. It is of paramount importance that editorial reflects this sentiment, as well as shows how easy it is to use komoot. By the end, readers should feel inspired and empowered to give komoot a try by using the voucher code* to sign up for a free region bundle/World Pack at www.komoot.com/g.

When communicating information about the voucher with your readers, please note that the URL MUST include "/g" at the end e.g. komoot.com/g, komoot.nl/g etc. When following this link, new users will be prompted to create an account. When this is complete they will be taken to the voucher page where they can enter the code in the field. Please ask if you are unsure about any part of this process.

^{**}Available in certain countries only

Company Information

Komoot is the largest and fastest-growing digital platform for adventurers and outdoor enthusiasts in the world - and it has a simple mission: to make outdoor adventures accessible to all.

Komoot's mobile app and digital platform provide advanced route planning and navigation tools. At the same time, a content-rich feed of unique stories inspires its community of over 30 million users to explore and share their outdoor experiences and recommendations.

A group of 6 friends from the Austrian Alps and Germany founded the company in Berlin in 2010. In 2017, komoot pioneered a fully-remote workplace and today - its team of over 100 like-minded adventurers share this goal: to provide you with the best experience possible in the great outdoors.

Join komoot and discover everything you need to make the most out of your experiences outdoors with komoot Maps and Premium.

Accolades

The komoot app has won numerous awards in the Google Play Store and iTunes, and is
$consistently\ ranked\ \textbf{no.1}\ \textbf{in\ the\ German\ App\ Store}, thanks\ to\ its\ turn-by-turn\ voice\ navigation$
and high quality, topographic offline maps
In 2021 Komoot was named one of Digital Trends' <u>The best cycling apps for Android and iOS</u>
In May 2020 the Guardian newspaper recommended komoot as one of the <u>top 5 routing and</u>
<u>navigation apps</u> for hiking, running and cycling.
Bikeradar, Cyclist Magazine & Cycling Weekly all included komoot in their lists of the best

Additional Resources

cycling apps for 2021

<u>Support at komoot</u> - find detailed answers to your questions in our support forums Komoot newsroom and media packs <u>http://newsroom.komoot.com/en</u>