



Komoot Premium Launch - Info Sheet for Media

*** Embargo until 26.09.2019 @ 12.30 CET ***

Feature Overview



On-Tour Weather

- Dynamic weather forecasts covering every inch of a tour
- Accurate and helpful weather features
 - Temperature
 - Precipitation
 - Wind speed and direction
 - Sunset
 - UV-Index
- Smart hints as additional feature prepping adventurers with with recommendations such as:
 - The sun will set along your tour: *“It’ll be dark during some of your tour. Consider wearing some high-visibility clothing and don’t forget lights.”*



Personal Collections

- Bundle tours and highlights into customizable collections, perfect for sorting the tour history, planning upcoming adventures and sharing them.
- Available for both planned and completed adventures.
- All memories in one location and available on all devices.



Sport-Specific Maps

- Switch between different maps designed specifically for the following sports:
 - Cycling
 - Hiking
 - Mountain Biking
- The routes for the selected sport are highlighted and color-coded, giving a decluttered overview of what is relevant for planning adventures:
 - National cycle paths with color-coding and labelled with the official route marking
 - Singletrack for mounting biking with color-coding according to their difficulty level (based on STS scale)
 - Official hiking routes with colour-coding according their difficulty level (based on SAC scale)
- Save everything offline for easy access on the go
- Map key explaining the different difficulty scales can be found here komoot.com/help and as part of the MediaKit.



Privileged Pricing

- Exclusively low prices all year round, even on reduced products
- Over 900 brands and 100.000 products
- 10% on clothing, equipment and accessories
- 5% on bikes and frames of over 70 brands
- For the UK we have partnered with
 - Bikester.co.uk
 - Addnature.co.uk



Worldwide Maps and Navigation

- All worldwide regions are included in the package and can be downloaded for offline use.
- Simply download the route or region to enjoy offline navigation.
- Get started with the turn-by-turn voice navigation..