

BYBORRE presents DUNE with Raw Edges

London Design Week 15-20 September 2026



Amsterdam / London, September 2026 - BYBORRE, the Amsterdam-based textile innovation company, presents **DUNE**, a new 3D knitted textile developed in collaboration with London design studio **Raw Edges**.

The collabo draws inspiration from landscapes in which geometry is revealed: earthworks, crop circles, and ploughed fields - exploring how geometric patterns can emerge directly from a structure of 3D knitting, rather than being created through colour or print. Made from a wool blend, DUNE is presented in a palette of warm, earthy neutrals with carefully balanced saturation, enhancing the natural character of the material and creating a calm, grounded aesthetic. By translating this principle into knit, the collection celebrates texture, geometry and craftsmanship. The result is a contemporary range of textiles that offers subtle visual depth and rich tactile quality.

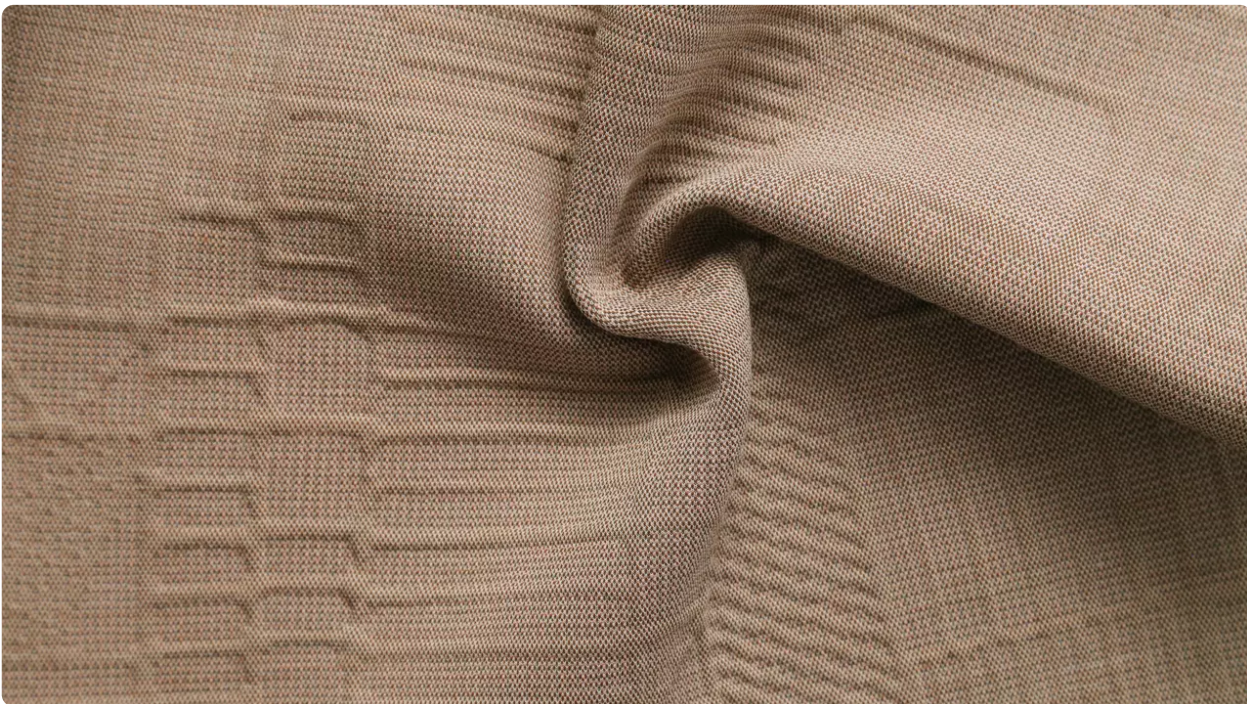
"Knit gave us a way to think about pattern as structure rather than image. DUNE is less about depicting a landscape and more about letting the textile behave like one. "

Raw Edges

From Textile to Furniture

DUNE is presented at this year's London Design Festival, shown at The WAX Building as part of Shoreditch Design Week. It will dress a new four-seat Chaise Longue configuration, designed by Raw Edges for **Cozmo's** Rest sofa, extending the textile's language of landscape and relief from surface into form.

The WAX Building is the East London design destination and permanent home for independent British design brands — Cozmo, Tamart, Minimalux and Lightmass[^]. Located in the heart of Shoreditch at 4 Garden Walk and set over four floors, in a former Victorian factory for waxing and shellacking furniture, the resident brands continue this heritage of making. The WAX Building is an all-year-round stop-off for industry, innovation and creativity, as well as a mainstay on the London Design Festival map.



Press Preview: 15 Sept, 9am–12pm

Opening Hours: 15 Sept, 12pm–9pm · 16–18 Sept, 10am–7pm · 19–20 Sept, 10am–5pm

Address: 4 Garden Walk, Shoreditch, London, EC2A 3EQ

NOTES FOR EDITORS

Collection: DUNE

Design: Raw Edges

Fabric: wool blend — three-dimensional knit

Performance: 65.000-100.000 Martindale; 4-5 pilling resistance

Variants: 27 colorways, 3 scales

Price: On request

Raw Edges

Established in 2007 by Yael Mer and Shay Alkalay, the London-based studio is renowned for its inventive approach to design, working in products, limited editions and space installations. The studio engages in collaborations spanning industrial production and experimental one-off projects, with brands such as Louis Vuitton, Mutina, Kvadrat, Moroso, and Cappellini.

Raw Edges has won awards including A&W 2020 Designers of the Year, Design Miami/Basel Designers of the Future, Wallpaper* Design Award and Elle Decor EDIDA Award. Their designs are held in the permanent collections of leading international museums, including MoMA in New York and the Vitra Design Museum.

raw-edges.com | [@rawedgesdesignstudio](https://www.instagram.com/rawedgesdesignstudio)

BYBORRE

Amsterdam-based BYBORRE is a textile innovation company producing advanced knitted textiles for a wide range of applications. Known for their distinctive textile language, they go beyond design to challenge how the industry works, with responsibility at their core. Driven by creative freedom, BYBORRE offers an unparalleled level of customization, filling a gap in the industry through digital innovation. Production is on demand — breaking away from wasteful systems — and every step is tracked through a Textile Passport.

The signature high-performance knitted textiles have earned recognition from leading global brands and creative communities alike, including Kering Group, BMW Group, Apple TV, Nike, Rapha, Gore-Tex, McLaren, Rip Curl, Adidas, The Social Hub and more.

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COZMO

Nadav Hassan and Jacob Peres founded Cozmo with a vision to revolutionise the furniture industry by democratising design through a direct-to-consumer model. They observed that design innovation, particularly in upholstery, was often reserved for premium markets, while new D2C brands focused more on disrupting the business model than the product itself. By consistently collaborating with award-winning designers, Cozmo creates furniture that not only meets but anticipates the changing needs and tastes of modern consumers. Cozmo's approach is inherently user-focused, ensuring every piece is designed with the consumer in mind. Their mantra, "Don't Replace it, Update it," reflects their commitment to longevity and customizability, offering adaptable products that evolve with their customers' lifestyles.

For further information, photography or interviews please contact:

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About BYBORRE®

BYBORRE is a textile company producing innovative knitted textiles for a wide range of applications. What sets them apart is their mission to rethink not just textiles, but the entire way the industry works — with responsibility at its core.

After years of leading technical innovation and developing a striking and instantly recognizable textile language, BYBORRE made a radical move: they opened their platform, giving creators across industries direct access to design their own textiles — a decisive break from the closed, rigid systems that have long defined the industry.

They also took a clear ethical stand: all textiles are produced on-demand, directly tackling the massive environmental impact of overproduction. Through the Textile Passport, every step of the process is fully transparent and traceable — setting a new benchmark for accountability in the textile world.

BYBORRE's textiles gained immediate international recognition — first in the fashion and sportswear industry, and later across interior architecture, automotive, and lifestyle sectors. Their future-forward approach attracted collaborations with leading brands such as Nike, the Kering Group, BMW Group, Apple TV, Rapha, Gore-Tex, Adidas, McLaren, RipCurl, Natuzzi, The Social Hub, among others.

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