

Workspace, Reimagined: BYBORRE and Ahrend Bring Dutch Nature Into the Office

Amsterdam, 02 July — BYBORRE and Ahrend bring together two design languages, a self-contained office pod and a new knitted textile, to create workspaces that feel as considered on the inside as they look on the outside.



BYBORRE has long worked with designers, creators and illustrators to translate artistic vision directly into textile. For this partnership, Dutch illustrator and artist Viktor Hachmang, known for his work for The New York Times, Hermès and the Victoria & Albert Museum (London), whose work is held in the permanent collections of the Stedelijk Museum Amsterdam and the Victoria & Albert Museum London, and whose clients include Hermès or The New York Times to name a few, brings his hand-drawn world into the textile, making the interior and exterior of the office pod as considered as its architecture.

Developed by BYBORRE in collaboration with Hachmang, the new textile is a direct translation of his hand-drawn illustrations into a knitted textile drawn from the Dutch

landscape. Raw fields, shifting weather, mud, wind, and overlooked rural details are layered into a continuous composition, moving between soft neutrals and deeper accents. Rather than depicting a single landscape, the design creates a graphic, non-directional surface. Used on the upholstered exterior of the Ahrend Cerene, it turns the office pod into a place with character, one that feels intentional, welcoming, and distinctly its own.

In a time when workplaces are increasingly defined by choice and flexibility, creating environments that foster identity and a sense of belonging becomes essential. The textile is now available in BYBORRE's Textile Room, where architects, designers, and brands can configure the design in colour, tone, and scale for projects.

Together, this collaboration shows how workspace products and textiles can be developed as part of the same design conversation. Ahrend Cerene provides an adaptable space for evolving ways of working, while BYBORRE brings texture, customisation, and on-demand textile production into the spatial experience.



Ahrend Cerene

Ahrend Cerene is an office pod collection designed for focused work, calls, meetings, and collaboration in open-plan environments. Combining acoustic performance, ventilation,

flexible configurations, and adaptable interiors, the collection supports comfort, privacy, and changing workplace needs.

Viktor Textile

The textile begins with Viktor Hachmang's illustrations: rain, mud, wind, and overgrown riverbanks, the quiet, evocative side of Dutch nature. His experimental colour work and manga-inspired patterns are translated directly into knitted structure, creating a surface where graphic depth emerges from construction. Tonal shifts move from soft neutrals to deeper accents, and the atmosphere of the Dutch landscape becomes something you can touch. The textile is available in nine colors and three tonalities.

About BYBORRE®

BYBORRE is a textile company producing innovative knitted textiles for a wide range of applications. What sets them apart is their mission to rethink not just textiles, but the entire way the industry works — with responsibility at its core.

After years of leading technical innovation and developing a striking and instantly recognizable textile language, BYBORRE made a radical move: they opened their platform, giving creators across industries direct access to design their own textiles — a decisive break from the closed, rigid systems that have long defined the industry.

They also took a clear ethical stand: all textiles are produced on-demand, directly tackling the massive environmental impact of overproduction. Through the Textile Passport, every step of the process is fully transparent and traceable — setting a new benchmark for accountability in the textile world.

BYBORRE's textiles gained immediate international recognition — first in the fashion and sportswear industry, and later across interior architecture, automotive, and lifestyle sectors. Their future-forward approach attracted collaborations with leading brands such as Nike, the Kering Group, BMW Group, Apple TV, Rapha, Gore-Tex, Adidas, McLaren, RipCurl, Natuzzi, The Social Hub, among others.

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