

BYBORRE®

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BYBORRE TEXTILES™

BYBORRE introduces Textiles™, further expanding their toolkit for creators with high-quality ready-to-order textiles

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AMSTERDAM October 2022 – Further expanding the comprehensive BYBORRE Create™ tool, textile innovation company BYBORRE introduces a new ready-to-order textile collection under the name Textiles™. With the first 17 pre-made fabrics, produced with traceable materials, Textiles™ makes it even easier for professionals to design better products with better textiles, all directly available to order at byborre.com.

Textiles™ is based on BYBORRE's decades of experience in the industry, with patterns, colors, and digital experience all lining up to help creators find the right textile for their product. The quality is primarily driven by choosing material blends that support longevity, made with BYBORRE's signature circular knitting techniques and extensive stock of yarns.

As with all BYBORRE fabrics, all textiles come with a Textile Passport ensuring a fully transparent supply chain from raw material to final product. The specifically designed first release consists of 17 different textiles available in over 50 colourways on request within 10 days. More releases will follow soon as the Textiles™ library will grow organically and dynamically over time. The current selection in Textiles™ already houses a wide variety of end-use options, allowing professionals from apparel to interior, architecture, and project development to work with BYBORRE's textiles instantly.

Borre Akkersdijk (co-founder and Chief Creative Officer at BYBORRE):

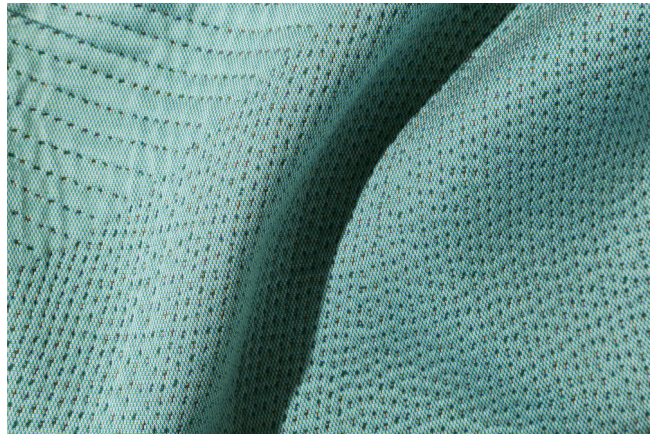
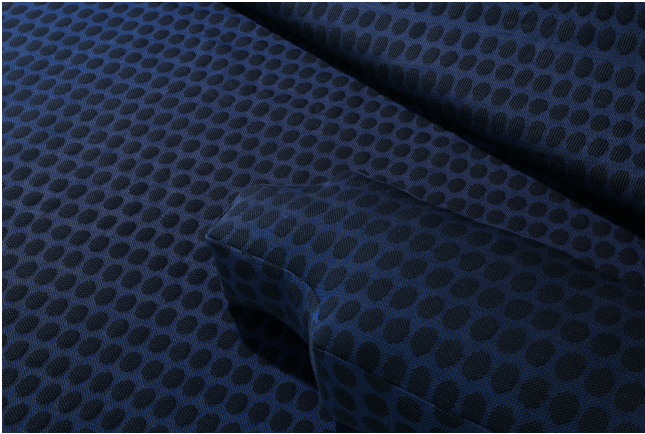
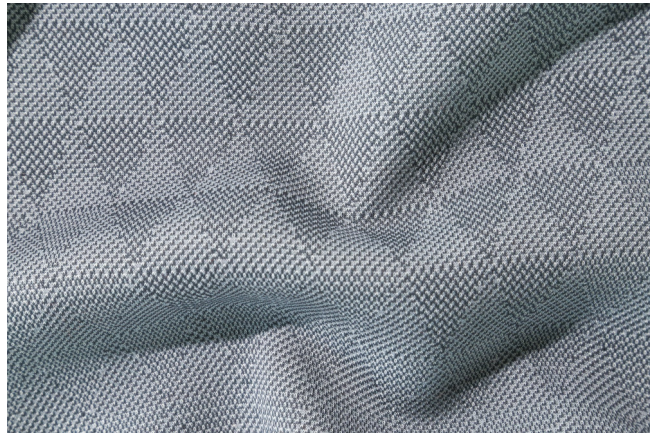
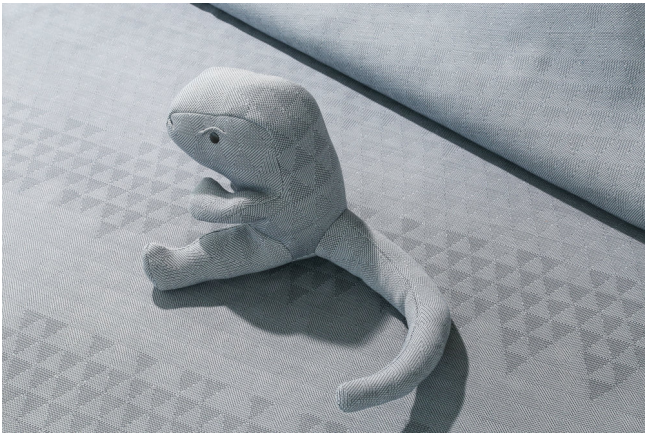
"BYBORRE Textiles™ is a testimony of what we have learned about knit and textiles over the past decades. By listening to and learning from creators, we better understand what they need to use more responsible textiles in their products. This led us to Textiles™ as the perfect extension of Create™. The Textiles™ library is ever-growing and will contain a wide range of options, varying from textiles that form the base of your product collection to the ones serving as its eyecatcher."

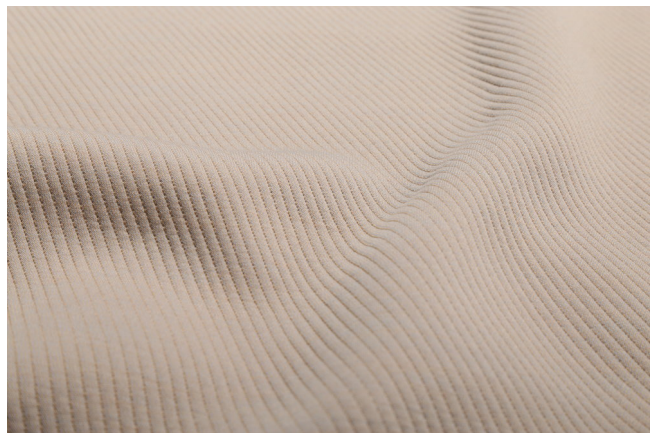
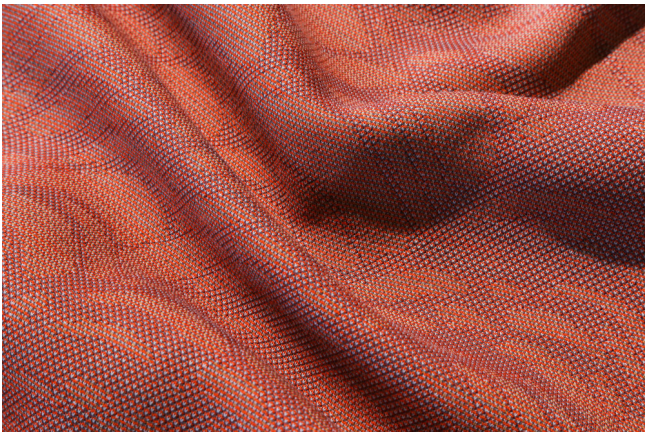
About BYBORRE:

Since 2015, BYBORRE has been committed to changing the future of textile creation, working with global industry leaders in fashion, sportswear, interior and automotive brands to create conscious and bespoke textiles. In 2020, BYBORRE Create™ was introduced – a textile design tool that operates as the portal between the physical and digital world within the textile industry by democratizing the design and production process.

Textiles™ is available at byborre.com and within Create™ as of 1st of November, with many more textiles to be added in the near future.

For more information about Textiles™, Create™, or other BYBORRE projects, please contact sales@byborre.com







ABOUT BYBORRE

About BYBORRE

Since 2015, textile innovation studio BYBORRE has been rewriting the rules of responsible textile creation by digitizing the design- and production process and introducing Textile-as-a-Service with their platform BYBORRE Create™. Launched in 2020, Create™ serves as the portal between the physical and digital worlds of the textile industry – enabling brands, designers and creators around the world to design bespoke and responsible textiles from pixel to needle. Providing direct access to textile creation technology and a transparent overview of the textile's journey at every step of the process, Create™ puts creative freedom and control over impact back into the hands of the creator.

In 2021, BYBORRE opened the very first WoTO™ (Window of Textile Opportunities) showroom in Amsterdam, marking their next step towards an open-source and transparent ecosystem to drastically change the textile industry as we know it today.

www.byborre.com.

About Borre Akkersdijk

Borre Akkersdijk is a Dutch textile designer and the co-founder and creative director of textile innovation studio BYBORRE. Born in Wamel, the Netherlands, Akkersdijk took fashion design courses at the Fashion Institute of Technology in NYC and graduated from the Design Academy Eindhoven in 2009 while also working at Paris-based design and trend consultancy Studio Edelkoort. He started what became the foundation of BYBORRE in October 2010, initially consulting for brands such as Nike and Louis Vuitton before deciding to focus solely on the development of his now signature 3D knitted fabrics. In 2012, he was awarded Young Designer of the Year at the Dutch Design Awards. Research into the future of fashion and integrated technology resulted in presentations at South by Southwest, Beijing Designweek and Salone del Mobile Milano and publications in Wired magazine and Fast Company Magazine.

Since then Akkersdijk has worked on building a studio filled with machines and a team of specialists from all corners of the textile industry to grow BYBORRE into what it is today.



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