

BYBORRE®

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DESCENTE ALLTERRAIN and BYBORRE present the Mizusawa Down Jacket

THE MIZUSAWA DOWN JACKET

This signature jacket, whose name comes from DESCENTE's apparel factory, located in the Japanese town formerly known as Mizusawa, was first designed for the 2010 Japanese Olympic team. Now one of their leading styles, the Mizusawa jacket seemed like the perfect garment to introduce the exciting partnership between BYBORRE and DESCENTE ALLTERRAIN.

The On-Pattern 3D™ textile lines the inside of the jacket and was designed to create optimal airflow when worn. The three-dimensionality is a result of how and where the front and back layers attach in combination with the polyester fill yarn. For this liner, blisters have been designed for specific spots throughout the jacket patterns, corresponding to points on the wearer's back that release the most heat. This specifically designed airflow creates space between the jacket liner and the layer underneath; trapping heat where needed and providing optimal air circulation at targeted spots within the jacket.

It was crucial that the material used in the liner enhanced this already high performing garment which leads to BYBORRE's choice to use Meryl® Nylon. Meryl® is an industry leading nylon supplier who pushes the boundaries for performance, functionality and sustainability. The Meryl® Hydrogen yarns used in the liner fabric give exceptional breathability, elasticity and soft feel.

This BYBORRE INSIDE textile exemplifies DESCENTE ALLTERRAIN's high performing Mizusawa jacket through technical materials, radiant colors and functionality through knit design.

WHAT

BYBORRE launches the Mizusawa Down jacket in collaboration with DESCENTE ALLTERRAIN. The Mizusawa Down jacket is now available and shipping worldwide via [BYBORRE.com](https://www.byborre.com).

HOW TO GET IT

The Mizusawa Down jacket is available now on [BYBORRE.com](https://byborre.com) and on October 26 on <https://allterrain.descente.com/>.



Media kit: DESCENTE ALLTERRAIN and BYBORRE present the Mizusawa

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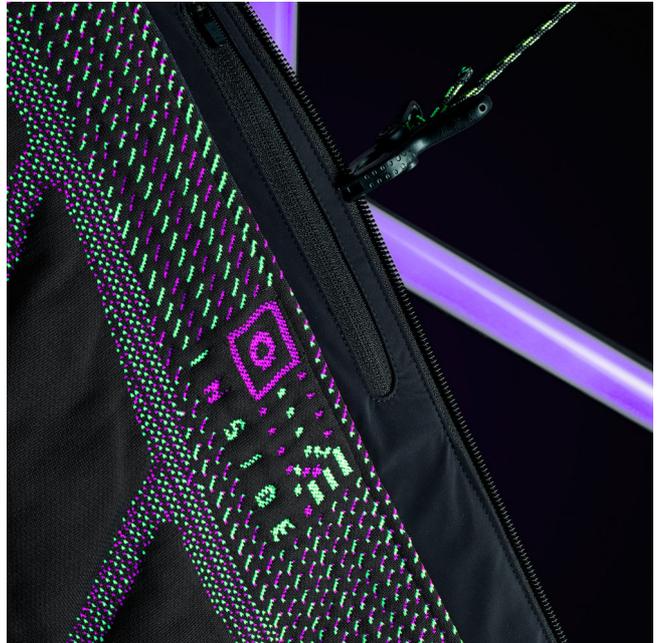






Photo credit

Campaign images: Bram Spaan

On-body photography: Victoria Yanchuk (Team BYBORRE)

ABOUT BYBORRE

About BYBORRE

BYBORRE is an Amsterdam based textile innovation studio working on the frontiers of material development, functionality and aesthetics through engineered knits. The BYBORRE studio is committed to true textile innovation and rethinking all stages of the garment-creation process, from design to manufacturing. BYBORRE serves both as a material development and production hub, a design studio and, overall, a platform for questioning how fashions of the future can be more responsible, providing a better, sustainable product to people worldwide.

With over a decade of experience, BYBORRE has worked with global industry leaders in fashion, sportswear, interior and automotive brands to create consciously bespoke textiles. BYBORRE Create™ is the next step in BYBORRE's ambition to become the world's leading authority on responsible knitted textile, operating as the portal between the physical and digital world within the textile industry by democratizing the design and production process.

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About Borre Akkersdijk

Borre Akkersdijk is a Dutch textile designer and the co-founder and creative director of textile innovation studio BYBORRE. Born in Wamel, the Netherlands, Akkersdijk took fashion design courses at the Fashion Institute of Technology in NYC and graduated from the Design Academy Eindhoven in 2009 while also working at Paris-based design and trend consultancy Studio Edelkoort. He started what became the foundation of BYBORRE in October 2010, initially consulting for brands such as Nike and Louis Vuitton before deciding to focus solely on the development of his now signature 3D knitted fabrics. In 2012, he was awarded Young Designer of the Year at the Dutch Design Awards. Research into the future of fashion and integrated technology resulted in

presentations at South by Southwest, Beijing Designweek and Salone del Mobile Milano and publications in Wired magazine and Fast Company Magazine.

Since then Akkersdijk has worked on building a studio filled with machines and a team of specialists from all corners of the textile industry to grow BYBORRE into what it is today.

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