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# Become a money saving expert in 2020 with these quick and easy tips from hotukdeals

## **Shop around and check reviews:**

It's easy to be a lazy shopper - with just a few clicks an item can be in your hands the same day. But whilst this might save us time, it doesn't necessarily save us money. If you're looking for a particular item, dedicate time to shop around, price check, and read real reviews and recommendations from other shoppers to find the best price. Dan Plant, head of community at deal-sharing website [hotukdeals](#) says, *"Use other shoppers' experiences to help make smart purchasing decisions - nothing beats advice from people who have already purchased a product, or who can even recommend an alternative."*

## **Plan ahead on gifts:**

Whilst you might just be getting over your Christmas shopping, if you can face it now is the time to get stuck into the January sales and grab gifts for the year ahead. Whether it's for birthdays, weddings or christenings, you'll be pleased to have ready to go presents at home, meaning you can avoid any last minute purchases that are likely to cost more. Look for products that can work for different friends and family e.g. toiletries, homeware, candles and stationery.

## **Let others do the hard work for you:**

We have apps for everything these days, so why not choose one or two for saving you some cash throughout the year? By using savings apps like Chip, which puts money to one side for you by calculating what you can spare, you can use that pot of cash when searching for a new holiday wardrobe, big purchase items, or even Christmas presents next year. And when you are ready to find a great deal, use the hotukdeals app to set alerts on items you're interested in and receive alerts when a matching deal appears. That way you can wait for the best deal and buy at the best price.

## **Check for everyday codes:**

Don't just look for discounts or deals on big purchase items, you can save just as much by looking after the pennies you spend on everyday products. For example, if you're heading out for dinner during the week check for voucher codes and offers, most high-street restaurants offer a discount to attract more weekday customers. And if you are looking to cut down on your food bills, check for vouchers and promotions featured in supermarkets' in-store magazines. You can even save money on your morning coffee by investing in a reusable cup. Pret now offer a 50p discount meaning customers can get a filter coffee for just 49p if they use one.

### **Stack the discounts:**

Some of the best deals are found by trial and error, whether stacking codes to make extra savings or seeing if a code for a specific product works on other items from the same retailer. Try this method for working out cheaper holidays during term time for example. Instead of opting for a package deal, try and piece together your own deal purchasing hotels, flights and hire cars separately to see if it works out cheaper.

**-ENDS-**

### **For more information please contact:**

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### **About hotukdeals:**

[hotukdeals](#) is the UK's biggest deal-sharing community where over 1.9 million users find, rate and share the best deals from on and off the high street every day. Members use the temperature gauge to vote on deals so other users know that the hotter the deal, the stronger the offer. hotukdeals is a founding member of the [Pepper.com](#) Group, the world's largest shopping community which operates in Germany, Brazil, France, India, Mexico, the Netherlands, Austria, Poland, Russia and Spain. Each month 25 million consumers use the twelve Pepper platforms to discuss current offers and make 12,000 purchase decisions per minute.

Pepper.com, the world's largest shopping community, was founded in 2014 by Fabian Spielberger and Paul Nikkel. Through international partnerships and conversations, Pepper.com gives smart shoppers around the world a voice to share deals, tips and ideas, connecting members in eleven countries on four continents. The Pepper.com group is headquartered in Berlin/Germany with offices in Belo Horizonte, Guadalajara, London, Lyon, Mumbai and Winnipeg and consists of market-leading platforms such as [Dealabs](#) (France), [DesiDime](#) (India), [hotukdeals](#) (United Kingdom), [mydealz](#) (Germany), [Pelando.com.br](#) (Brazil), [Pepper.com](#) (The Netherlands), [Pepper.it](#) (Italy), [Pepper.pl](#) (Poland), [Pepper.ru](#) (Russia), [Preisjaeger](#) (Austria) and [PromoDescuentos](#) (Mexico). 25 million consumers use these platforms every month to make 12,000 purchasing decisions per minute.

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