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## Five tips to save for Christmas

With just two weeks to go until the big day we have top tips and expert advice from the UK's biggest deal sharing community, [hotukdeals](#), to help shoppers make the right purchasing decisions and save money this Christmas.

### **Don't overbuy**

Shoppers should only worry about overeating at Christmas and not overspending. Before the holidays, grocery stores have plenty of deals on food to get ready for the big meal. Along with vouchers, try to only buy food you need - which will also help to reduce waste, and check and compare grocery costs online to see which places have the best deals for what you need. If you're having a big get together suggest family and friends bring a dish each to share the load.

### **Avoid hidden fees**

Always factor in hidden costs and delivery fees when shopping online and compare the final prices once delivery has been added before buying. Don't forget to check the returns policy and make sure any products will arrive in time for Christmas to avoid having to purchase extra gifts to make up for late arrivals.

### **Research 0% credit cards**

If you can avoid purchasing gifts on a credit card, that would be the optimal choice. If not, try to use a card that has little to no interest and money back, so you don't find yourself with a hefty credit card bill in the New Year. Many credit card providers also offer rewards such as vouchers or air miles to save money for other expenses, but be sure you have a plan in place to repay the final bill and never borrow money you may be unable to pay back.

### **Make a list, check it twice**

Make a list and if you see something you like, make a note of it but don't make a purchase straight away incase it's cheaper elsewhere. Use the free [hotukdeals](#) app, the perfect shopping companion, allowing you to check deals (twice if you fancy) and set alerts to find the best price available for items on your list.

### **Plan ahead**

January is the perfect time to not only start shopping for Christmas decorations and wrapping for the following year, but also for gifts for birthdays and other celebrations throughout the year thanks to sales that happen in January.

**-ENDS-**

### **For more information please contact:**

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### **About hotukdeals:**

[hotukdeals](#) is the UK's biggest deal-sharing community where over 2 million users find, rate and share the best deals from on and off the high street every day. Members use the temperature gauge to vote on deals so other users know that the hotter the deal, the stronger the offer. hotukdeals is a founding member of the [Pepper.com](#) Group, the world's largest shopping community which operates in Germany, Brazil, France, India, Mexico, the Netherlands, Austria, Poland, Russia and Spain. Each month 25 million consumers use the twelve Pepper platforms to discuss current offers and make 12,000 purchase decisions per minute.

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#### ABOUT PEPPER MEDIA HOLDING

Pepper.com, the world's largest shopping community, was founded in 2014 by Fabian Spielberger and Paul Nikkel. Through international partnerships and conversations, Pepper.com gives smart shoppers around the world a voice to share deals, tips and ideas, connecting members in eleven countries on four continents. The Pepper.com group is headquartered in Berlin/Germany with offices in Belo Horizonte, Guadalajara, London, Lyon, Mumbai and Winnipeg and consists of market-leading platforms such as [Dealabs](#) (France), [DesiDime](#) (India), [hotukdeals](#) (United Kingdom), [mydealz](#) (Germany), [Pelando.com.br](#) (Brazil), [Pepper.com](#) (The Netherlands), [Pepper.it](#) (Italy), [Pepper.pl](#) (Poland), [Pepper.ru](#) (Russia), [Preisjaeger](#) (Austria) and

PromoDescuentos (Mexico). 25 million consumers use these platforms every month to make 12,000 purchasing decisions per minute.

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