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# hotukdeals reveals its annual Retailer Awards winners as voted for by the UK public

*The UK's biggest deal sharing community have chosen which retailers have the best savings as voted for by its 1.8 million-strong members*

[hotukdeals](#) today revealed which retailers have offered its users the top money saving deals over the past 12 months. By analysing thousands of deals posted across the website - including the quantity of deals, the popularity of the offers and the community engagement, hotukdeals shortlisted 30 retailers for the public vote.

The final retailers were split between six categories including: fashion & beauty, grocery, family & kids, electronics, gaming and travel.

With a huge 1.8 million users finding and sharing deals every day, hotukdeals shoppers have been voting for their favourite money saving retailers across six categories including: fashion & beauty, grocery, family & kids, electronics, gaming and travel.

The winners of the hotukdeals 2019 Retailers Awards are:

## **Best in Fashion & Beauty deals:**

- Winner – Boots

## **Best in Grocery deals:**

- Winner – Tesco

## **Best in Family & Kids deals:**

- Winner – Smyths Toys

## **Best in Electronics deals:**

- Winner – John Lewis

### **Best in Gaming deals:**

- Winner – GAME

### **Best in Travel & Leisure deals:**

- Winner – Groupon

Fabian Spielberger, CEO of Pepper.com, the global shopping community which includes hotukdeals, comments: “We are all about giving shoppers insight and advice on where they can find the best deals, both instore and online. With lots of retailers in the UK battling to attract customers with bigger discounts, now is the time to save money and get the hottest deals on your purchases.”

### **Best in Fashion & Beauty deals - Boots**

Savvy shoppers on hotukdeals know that you don't have to break the bank when it comes to looking good and this year consumers have voted Boots as best in fashion & beauty deals. Thanks to their great offers on their No.7 range, including £31 worth of products for just £12 and their huge Christmas gift sets sale, the high-street favourite continues to come out top with hotukdeals users. One of the best deals spotted in the last 12 months included downloading the Boots app to get 200 Advantage Card points. One hotukdeals member who shared another Advantage Cards offer commented, “Boots are being pretty generous with their offers lately, hope you can all make use of this!”

### **Best in Grocery deals - Tesco**

Tesco prides itself on everyday low prices, something that deal-savvy consumers certainly seem to agree with after voting the supermarket best in grocery deals for 2019. As Tesco celebrate their 100-year anniversary, prices have been roll backed across the store, including top deals on huge Christmas chocolate tubs, one of the most popular offers with hotukdeals users last year. Shoppers at hotukdeals also spotted great discounts on Yankee Candles and novelty jumpers in the run up to Christmas, as well as the supermarket's offer cutting the minimum spend for Click & Collect services from £40 to £25.

### **Best in Gaming deals – GAME**

The gaming category on hotukdeals, including items such as video games and consoles, is one of the most popular in terms of deal posting activity and comments from members who share tips based on their own experiences of prices, products and retailers. This year GAME has taken the top spot with big discounts on gaming bundles and offers on the latest games. The hottest deal posted by GAME in the last 12 months saw a PlayStation 4 bundle with a Now TV Entertainment go from £425 to just £359. The community at hotukdeals also shared a number of offers from GAME across the Black Friday and Cyber Monday period including Call of Duty Black Ops 4 for just £37, a 38% saving.

### **Best in Electronics deals - John Lewis**

Following on from their win in the audio-visual category last year, John Lewis have picked up the award for best electronics offers in 2019. Known for their high-quality products, John Lewis is also popular with the hotukdeals community for their added extras, including free UK delivery, easy click & collect options and a fantastic 5-year guarantee promise. During the Black Friday madness, with deals on electronics from all major retailers, John Lewis caught the attention of hotukdeals users with a Google Mini Home Hub for just £25 that also included the 5-year guarantee. With so many discounts on offer, the hotukdeals community was able to advise shoppers on purchasing the device with John Lewis to get the best for their money during a huge sales period.

### **Best in Family & Kids deals – Smyths Toys**

The family and kids category covers anything you need for your little ones, from days out to clothing and toys. Shoppers on hotukdeals have chosen Smyths Toys as their favourite retailer, with huge discounts spotted on fantastic products over the last 12 months. One of the most popular offers shared by the hotukdeals community included £10 off when you spend £50, with users advising others that the offer applied to every £50 you spent just in time for Christmas. Other offers included a free Lego giveaway at all stores, free delivery with no minimum spend and a very popular Black Friday Toy sale.

### **Best in Travel & Leisure deals – Groupon**

Groupon are known for having a huge array of discounts and hotukdeals members love to share the best they can find with the community to help each other out. In the last 12 months some of the hottest deals from Groupon have included great travel discounts, such as a cruise to Amsterdam for £31, a 40% off discount on National Express trips and one night of glamping for the family for under £25. Bargain hunters at hotukdeals also posted a great deal from Groupon for a 12-month Costco Membership at just £33.60.

To date over two million deals have been shared on hotukdeals, with users posting offers relating to anything from groceries, flights, gaming, fashion, personal finance, furniture, eating out and more.

Members receive no commission or monetary incentives to post, they simply share deals for other consumers to take advantage of, helping them to save money on the products they need and to provide inspiration on the best prices.

**-ENDS-**

**Notes to Editors:**

hotukdeals helps consumers navigate the huge number of deals on offer nationwide, both online and instore, with users sharing knowledge and inspiration on what to buy at the best prices.

Members use the temperature gauge to vote, so other users know that the hotter the deal, the stronger the offer. Voting is based on factors including price, quality of the product and retailer alongside community comments on deals, advice and shopping tips. Find out more at <https://www.hotukdeals.com/>.

11,641 hotukdeals users took part in the survey from 15th May 2019 to 3rd June 2019.



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## ABOUT PEPPER MEDIA HOLDING

Pepper.com, the world's largest shopping community, was founded in 2014 by Fabian Spielberger and Paul Nikkel. Through international partnerships and conversations, Pepper.com gives smart shoppers around the world a voice to share deals, tips and ideas, connecting members in eleven countries on four continents. The Pepper.com group is headquartered in Berlin/Germany with offices in Belo Horizonte, Guadalajara, London, Lyon, Mumbai and Winnipeg and consists of market-leading platforms such as [Dealabs](#) (France), [DesiDime](#) (India), [HotUKDeals](#) (United Kingdom), [mydealz](#) (Germany), [Pelando.com.br](#) (Brazil), [Pepper NL](#) (The Netherlands), [Pepper PL](#) (Poland), [Pepper.ru](#) (Russia), [Preisjaeger](#) (Austria) and [PromoDescuentos](#) (Mexico). These platforms are currently used by more than 25 million smart shoppers and influence 12,000 buying decisions every minute.

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