

SHIMANO EXPANDS ITS INDOOR CYCLING FOOTWEAR WITH NEW IC1 AND IC2 MODELS

Expanded range of indoor footwear brings great comfort and ventilation plus SPD or SPD-SL compatibility

With the growth of indoor spinning classes, not to mention home training with a turbo trainer, cyclists are sweating their way through apparel like never before. In the bid to help indoor cyclists stay cooler for longer and achieve a high quality workout, Shimano has broadened its line-up of indoor cycling shoes.

Shimano's **Indoor Cycling (IC)** range now features four models that focus on breathability, comfort and stiffness, offering compatibility with either road (SPD-SL) or off-road (SPD) pedals, or in some cases, both pedal types.

Shimano's original indoor cycling shoes (the IC5 and IC3, which were shaped with a female foot fitting in mind) are joined by **two new unisex models, the IC2 and IC1.**



All models in the **IC range** aim to balance superior breathability and stiffness for indoor condition. Sock-like uppers with light mesh panels offer superior ventilation and great comfort compared to regular cycling shoes. Whilst cycling-specific outsoles gives a strong pedal platform for better power transfer and reduced fatigue, especially on the Achilles tendon. And to deal with sweat build-up, the IC range is easy to wash and is made from quick drying material.



Both the **IC2** and **IC1** are entry-level indoor cycling shoes with comfortable fitting, great breathability, Shimano's Dynalast fitting for less foot/ankle strain plus a wrap-around Velcro strap. A grippy full length rubber sole makes walking comfortable.

The slip-on design and single strap make it quick and easy to put your shoes on, get on the bike, and start pedaling. The strap crosses the mid part of your foot, providing a firm hold for optimal power transfer and a comfortable and adaptable arch support allows for a customized fit.



The **IC2 shoes** are compatible with SPD (off-road style) pedals and the recessed cleat (which sits flush with the outsole) means you won't be tip-tapping across the floor when you're off the bike.

The **IC1 shoes** have five holes in their outsole, which makes them compatible with SPD / 2-hole pedal system or SPD-SL / 3-hole systems.

The **IC1** and **IC2** come in EU sizes 36-41 with a women's fitting or, with a men's fitting, in EU sizes 42-48. The IC1 weighs 250 g and the IC2 weighs 265 g. Both shoes are now available from Shimano stockists.

For more on Shimano's indoor range see shimanoindoor.com

NOTES TO EDITORS:

- 1. Embargo:** Thursday 1st July 18:00 CEST
- 2. Product images:** https://www.dropbox.com/sh/m9dktblgbgnbve5/AACqlbiMXegPHp-KffaA_hHoa?dl=0
- 3. About Shimano Europe:** Founded in 1921, Shimano is dedicated to helping its customers get closer to nature, supporting people to realize their dreams and create new lifestyles. That comes with the desire to create outstanding cycling products and apparel. With almost 100 years' experience in creating internationally renowned bicycle components, Shimano is proud to have developed products that continue to take countless athletes to victory and provide the means for limitless global bicycle journeys. For more information see www.shimano.com.



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