

Lazer presents Jackal, the new go-to helmet for mountain bikers!

After introducing Impala & Coyote in 2019, we are proud to announce that we have gone one step further in developing our MTB helmet range, take a look at our new top-end feature packed helmet: the Lazer Jackal.

Speed, thrill & style are the best friends of any hardcore mountain biker. At Lazer, we truly believe that the best a brand can do is create the perfect match between a rider and their gear, and that is exactly what we aimed to do with Jackal. When building this helmet, we always kept in mind that we wanted to enable any mountain biker to maximize their comfort, enjoyment & freedom while riding on the trails. Here is the result.



Comfort has been optimized on all angles to give riders the ultimate trail riding sensations. 7 different shells shape this lid, making it a premium looking helmet. The smart placement of the ventilation channels provides the best possible cooling performance; even when riding with goggles or eyewear. Because it is never wise to change a winning team, we designed Jackal to feature our renowned Lazer Advanced Turnfit® system with its vertical & horizontal adjustments.



Equipped with a neatly finished adjustable visor, a universal rear grip, an ultra-light & easy to open magnetic buckle, and camera mount included, the Lazer Jackal has all the features needed to go on the most extreme rides. Lazer Jackal was tested by Virginia Tech's helmets safety test facility and awarded a perfect 5 stars for safety, bringing the total number of Lazer 5-star rated helmet models to a stunning 10!

VIRGINIA TECHTM HELMET RATING



We created and tested this helmet with some of the best mountain bikers in the world. We worked with them on every step of the process to come to this result. Having experienced riders like Thomas Vanderham & the 2020 UCI Downhill World Cup winner Matt Walker on board for this product development has been extremely helpful in considering every single real life riding parameter.

Thomas Vanderham, professional mountain biking legend: *‘The Jackal is a very relevant helmet in the area that I live and ride. I would recommend it to riders of all ability levels who are looking for a full feature helmet that offers lots of protection.’*



For more info, go to: <https://www.lazersport.com/global/helmets/off-road/jackal>

Commercial information.

Sizes available.

- S: 52-56cm head size
- M: 55-59cm head size
- L: 58-61cm head size

Certifications: CE/CPSC/AS

Weights (non-MIPS):

- 340g (size S CE/CPSC) 350g (size S AS)
- 360g (size M CE/CPSC) 380g (size M AS)

- 390g (size L CE/CPSC) 410g (size L AS)

Available with MIPS.

Colours: Matte Black, Matte Blue, Matte Dark Green Flash Yellow, Matte Dark Grey, Matte Red Black, Matte Red Rainforest, White Black.

All colours are available both with and without MIPS, allowing a wide range of options for all riders.

Recommended Retail Price:

- 159,95€/159,95\$.
- 179,95€/179,95\$ MIPS version.

Store availability date: December 2020.

NOTES TO EDITORS

1. Embargo: MONDAY 14TH DECEMBER 2020, 14:00 CET

2. Images (product, technologies & lifestyle): <https://lazersport.photoshelter.com/gallery-collection/Jackal-launch/CooooJPDZVM48.tU>

3. Further Lazer press releases: See the media centre here: <https://media.shimano-eu.com/en-CEU/tags/lazer/>

4. About Lazer: Lazer's products are the result of 100 years of expertise, passion and dedication. Lazer is always trying to create the perfect mix between design, comfort, safety and technology. This attitude has shaped Lazer into one of the most innovative helmet companies in the world.

Lazer designs bicycle helmets on its home soil in Belgium and markets these products globally, in almost every country, on every continent. Over the years, Lazer teamed up with some of the greatest champions the world has ever seen to create some of the most progressive products ever used! Today we continue the tradition of working with top athletes to create world-class products. Lazer stands for the passion of performance and the joy of riding.

Shimano