

New Shimano RX8 shoe, your ultimate gravel warrior?

Now comes limited edition purple/green fade

Daubed in eye-catching colours with stand-out flamboyance, the RX8 just might be your ultimate gravel warrior, able to battle any surface you can throw at it. The RX8 colour scheme draws its inspiration from the Santa Rita Prickly Pear Cactus, native to Arizona, New Mexico and Texas, and is designed to support your adventures on the path less travelled, wherever in the world they might be.



The original RX8, released in black and silver in 2019, boasted an impressively svelte physique, and of course the new purple and green variation follows this characteristic, shedding traditional off-road shoe features to create a very lightweight 265g (size 42) construction with foot-cushioning holding power and a stiff race-orientated carbon composite sole.

Comfort is a big consideration for gravel adventurers and the RX8 doesn't skimp here. It features an adjustable Boa IP1 dual micro adjustment dial, Silvadur Stay-Fresh treatment on the insole material, a snug heel cup and adjustable arch supports so riders will feel equally comfortable in dry arid landscapes or cool forested wildernesses.



And for all the racing acumen and comfort features that went into the development, the abrasion-resistant TPU lugs, rubber toe and heel bumpers and durable synthetic leather outer means that these shoes can take a beating too.



Whether you choose the new RX8 or the original version you still get the best of both worlds, proven road racing technology with adventurous ruggedness that can help you ride further, faster.

The RX8 is available in its new purple and green fade from September. The original silver, black or women's navy blue are available whilst stocks last. Size options include standard fitting EU sizes 38-50 or wide fitting sizes 38-48.

NOTES TO EDITORS

1. **Embargo:** THURSDAY 30th JULY 2020, 17:00 (CEST)
2. **Images:**
<https://www.dropbox.com/sh/ymltpqr4rpqcz5s/AAAvRjMcKF3lEVywxSRUjEsYa?dl=0>
3. **Further Shimano press releases:** See the media centre here: <https://media.shimano-eu.com>
4. **About Shimano Europe:** Founded in 1921, Shimano is dedicated to helping its customers get closer to nature, supporting people to realize their dreams and create new lifestyles. That comes with the desire to create outstanding cycling products and apparel. With almost 100 years' experience in creating internationally renowned bicycle components, Shimano is proud to have developed products that continue to take countless athletes to victory and provide the means for limitless global bicycle journeys. For more information see www.shimano.com.