

⊙ 30 June 2020, 17:00 (CEST)

DO YOU WANT SOCKS WITH THOSE? SHIMANO RELEASES ANNIVERSARY-EDITION SANDALS

New limited edition colour with all their original coolness



Boasting the greatest airflow ever in the Shimano footwear line-up, the humble Shimano SPD sandal has reached a significant milestone in its long and illustrious history. Yes, this purveyor of summer practicality has been gracing bike shop shelves for a quarter of a century and so deserves a special edition 25th year anniversary model, the new SD-501A.

Whilst technology trends have come and gone, the Shimano SPD sandal has remained a constant fixture in SHIMANO's footwear range, bedecking the feet of a generation of touring cyclists and commuters looking to keep cool in the summer sun.









It's not only practicality or hipster-fashion that has kept certain cyclists rocking the SPD sandal, the open-toed pedal pushers feature space for a recessed cleat on the sole so you can clip into your pedals for greater riding efficiency or stroll around comfortably when you're off the bike.

As well as keeping your bare foot safely in contact with the pedals – providing additional security over flip-flops for example – sandal-fans will also benefit from dual comfort-lined straps for a secure and comfortable fit, a wide rubber sole for comfortable riding and walking and a semi-rigid (rated 4/12) midsole plate for efficient pedaling.







The new unisex SD-501A comes in sizes 38-48, is compatible with Shimano SPD cleats and is available in navy blue. Socks sold separately.

NOTES TO EDITORS

- 1. **Embargo:** TUESDAY 30th JUNE 2020, 17:00 (CEST)
- 2. **Images:** https://www.dropbox.com/sh/4c1ipaj91g9rfrh/AADd92sjSEOo-poXj8dOgj-xa? dl=o
- 3. **Further Shimano press releases:** See the media centre here: https://media.shimano-eu.com
- 4. **About Shimano Europe:** Founded in 1921, Shimano is dedicated to helping its customers get closer to nature, supporting people to realize their dreams and create new lifestyles. That comes with the desire to create outstanding cycling products and apparel. With almost 100 years' experience in creating internationally renowned bicycle components, Shimano is proud to have developed products that continue to take countless athletes to victory and provide the means for limitless global bicycle journeys. For more information see www.shimano.com.

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