

PRO THARSIS GOES ENDURO

New 35mm Tharsis handlebar and stem for Enduro/Trail riders

There is a clear split in mountain bike riders. On one hand you have the XC/Marathon rider who loves rigid, lightweight and sharp handling components and bikes. On the other side you have the Trail/Enduro rider who wants components that are more robust, durable, and improve the stability and control of their bikes to tackle more extreme riding. Taking up the challenge for Trail/Enduro riders, PRO has made the optimum bar and stem combination to meet their riding style and riding needs.



Made from high-end T800 Carbon fiber, the new lightweight Tharsis 3Five Carbon Handlebar barely troubles the scales at 198g, yet it does not sacrifice on performance for today's demanding Enduro/Trail riders. With its oversized 35mm clamp area it brings a boost to steering stiffness and greater strength with a bar that's still compliant enough to be easy on your hands.

The Tharsis 3Five Carbon Handlebar has a 20mm rise with 9 degrees backsweep for greater weight distribution and is 800mm wide but can be cut to 720mm for your perfect fit. An alloy AL-7050 Tharsis 3Five bar is also available in the same specifications, weighing 270g.



To accommodate the new 35mm beefier clamping area on the bars, a new CNC machined Tharsis stem is also available. This alloy 7050 stem weighs 150g and is available in 35mm, 45mm and 55mm lengths, coming with 0 degrees head angle and a stack height of 4mm.

PRO development rider and former professional Enduro rider Scotty Laughland: *“I love riding terrain which challenges me as a mountain biker. Technical trails require speed, control and precision. As a rider, having the cockpit dialled is a huge factor and I need to have confidence in the components I use, that's why I'm excited about the new bar and stem combo from PRO – I want to minimize any doubt and know my set up is dialled when I push my limits on the trail.”*

The new PRO Tharsis handlebar and stem will be widely available for consumers from Autumn 2019 but will be available for test riding at Sea Otter Europe bike festival on 1-2 June 2019.

NOTES TO EDITORS:

- 1. EMBARGO TIME/DATE:** 17:00 CEST, Thursday 30th May, 2019.
- 2. IMAGES:** Copyright free images available to download here:
<https://www.dropbox.com/sh/ufn2yrynojxc86q/AACtCFmaK2QfRyCPMLGX9dxBa?dl=0>
- 3. MORE PRO PRESS RELEASES:** See the media centre here: <https://media.shimano-eu.com>
- 4. ABOUT PRO:** We're here to put the right bits in the right hands. Our purpose is to design, prototype, test, modify, improve and fine-tune those elements on your bike that enable your achievements. The best products and services are always created in a continuous cycle of ideas, input and feedback from riders, designers and engineers. Based on this collective intelligence, we push our products to - and often beyond - their limits. So riders can do the same, on the world's roads, trails, mountains and tracks.