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New Shimano Technium eyewear helps riders stay on their line in demanding trail conditions

New lens enhances spectrum transmittance for better view of trail hazards

Eyewear isn't just for protecting your eyes, with the right lens you can even improve your vision. With the new Technium eyewear from Shimano you can actually sharpen up the clarity of your vision, making sunlight and glare appear darker, and trail objects appear brighter, leaving you to truly see the light.



Trail hazards such as wet roots, baby boulders and sudden drops can catch out unsuspecting riders and turn an epic day into something a lot less fun. Only by keeping your vision sharp can you hope to avoid these hazards and remain on your bike.



As well as that, the Technium's one-piece lens gives a wide angle of vision, putting less stress on the eyes and offering greater protection with a broad coverage against pebbles and dust.

Shimano head of eyewear development Hisataka Takada said: *To come up with this particular lens we looked at typical colors on the trail - from rocks, tree roots, grass, shrubs, and in wet and dry, and sunny and dull conditions - and looked at the amount of light we needed to let into the lens so the riders could easily pick out those colors. Then we complemented that research with a protective lens and a great looking frame to create a pair of riding glasses that make a noticeable difference to your performance."*



The Technium models have a full Grilamid TR90 frame for added protection and barely trouble the scales at 26g. The arms have a secure fitting around the temple with a non-slip pattern and airflow vents in the lens corners prevent fogging.

Options come in a Metallic Black, Mat Olive, Mustard Yellow, or Spice Red frame design with Orange/Blue Mirror and interchangeable Clear lenses.

Shimano Technium eyewear is available at Shimano stockists throughout Europe.

Shimano eyewear: See what you're missing.

NOTES TO EDITORS

1. **Release date:** For immediate release
2. **Images:** can be downloaded here: [LINK TO FOLLOW!!!!!!!!!!](#)
3. **About Shimano:** Founded in 1921, Shimano is dedicated to helping its customers get closer to nature, supporting people to realize their dreams and create new lifestyles. That comes with the desire to create outstanding cycling products and apparel. With almost 100 years' experience in creating internationally renowned bicycle components, Shimano is proud to have developed products that continue to take countless athletes to victory and provide the means for limitless global bicycle journeys. For more information see www.shimano.com.

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