

Dutch Cutting Edge Technology Companies to Attend the 2018 Sports Tech Bootcamp and Hashtag Sports Conference in New York City



This June, the Consulate General of the Kingdom of the Netherlands in New York is partnering with Hashtag Sports 2018 to bring over from the Netherlands some of the most cutting edge early-stage technology companies servicing the sports industry.

About a dozen entrepreneurs from the Netherlands, from companies such as [ExMachina](#), [USCOUT FOR](#), [Snipperwall](#), [Helden Media](#), [Ligas Sports](#), [Sports Talent Technology](#) will be in New York City from June 25th until June 28th. Throughout the week the companies will participate in an intense immersive program which includes three days of jam-packed programming as part of [Hashtag Sports](#), with the central goal being to learn, grow and introduce their cutting-edge Dutch innovations to industry leaders in the sports and entertainment ecosystem in North America.

On Monday and Tuesday, the companies will be exhibiting at Hashtag Sports, followed by live demos on the main stage at Hashtag Sports and workshops on Wednesday. The group of companies will visit some of NYC's most prominent sports facilities on Thursday, in addition to one-on-one meetings throughout the entire week. During the week the group will also meet with NASCAR, Major League Soccer (MLS), National Basketball Association (NBA), and more.

This bootcamp programme is a [Halve Maen Initiative](#), organized by the Consulate General of the Kingdom of the Netherlands in New York and B. Building Business in partnership with [HUP – Humans Unlocking Potential](#), [Amsterdam Arena](#), [Media Perspectives](#), [TNO](#) and [Hashtag Sports](#).

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