

UNDER EMBARGO

VANMOOF V
PRESS DECK

EN
UK

Embargo ends October 12, 2021 16:00 BST

VANMOOF

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VANMOOF

We redefined the bike lane.
Now we're coming for the roads.

Introducing the VanMoof V.

A bicycle is shown in motion, captured with a long exposure that creates a sense of speed. The background is a gradient of blue, and the bicycle's wheels and frame are blurred. The lighting is dramatic, with a warm glow emanating from the front of the bike, possibly from the headlight or a low sun. The overall aesthetic is modern and sleek.

INTRODUCING
THE VANMOOF V

VANMOOF V — PRESS DECK

VANMOOF

ELECTRIC JUST GOT MORE ELECTRIC

The VanMoof V will be our first high-speed e-bike.

Designed to take you beyond what you thought a bike was capable of. A faster, smoother, smarter ride that will change how people move around their cities forever.

£3498

Expected price

Bike development in progress. Deliveries expected to start by the end of 2022. Available for reservations at [vanmoof.com](https://www.vanmoof.com).



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Our **first ever high-speed e-bike**
is what we believe will fundamentally change
how we live and move around in cities.

– Ties Carlier, Co-Founder VanMoof

FASTER THAN EVER

POWER. LIKE YOU'VE NEVER KNOWN FROM A BIKE.

- 01_ **Two-wheel drive** for more power and acceleration
- 02_ **Top-speed up to 31mph** to match country regulations
- 03_ **Integrated speed settings** for worry-free riding



RIDE SMOOTH

BUILT FOR SMOOTH RIDING,
NO MATTER THE SPEED OR DISTANCE.

01 — **Thick tires** for smooth riding,
no matter the terrain

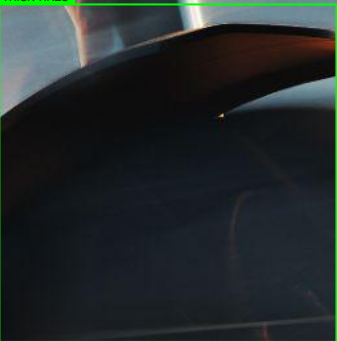
02 — **Front and rear suspension**
for staying comfortable during
long rides

03 — **Robust aluminum frame**
for feeling safe while riding a
more powerful bike

REAR SUSPENSION



THICK TIRES



BEYOND SMART

MEET THE SMARTEST E-BIKE
OUT THERE.

01_ Turbo Boost
for instant acceleration

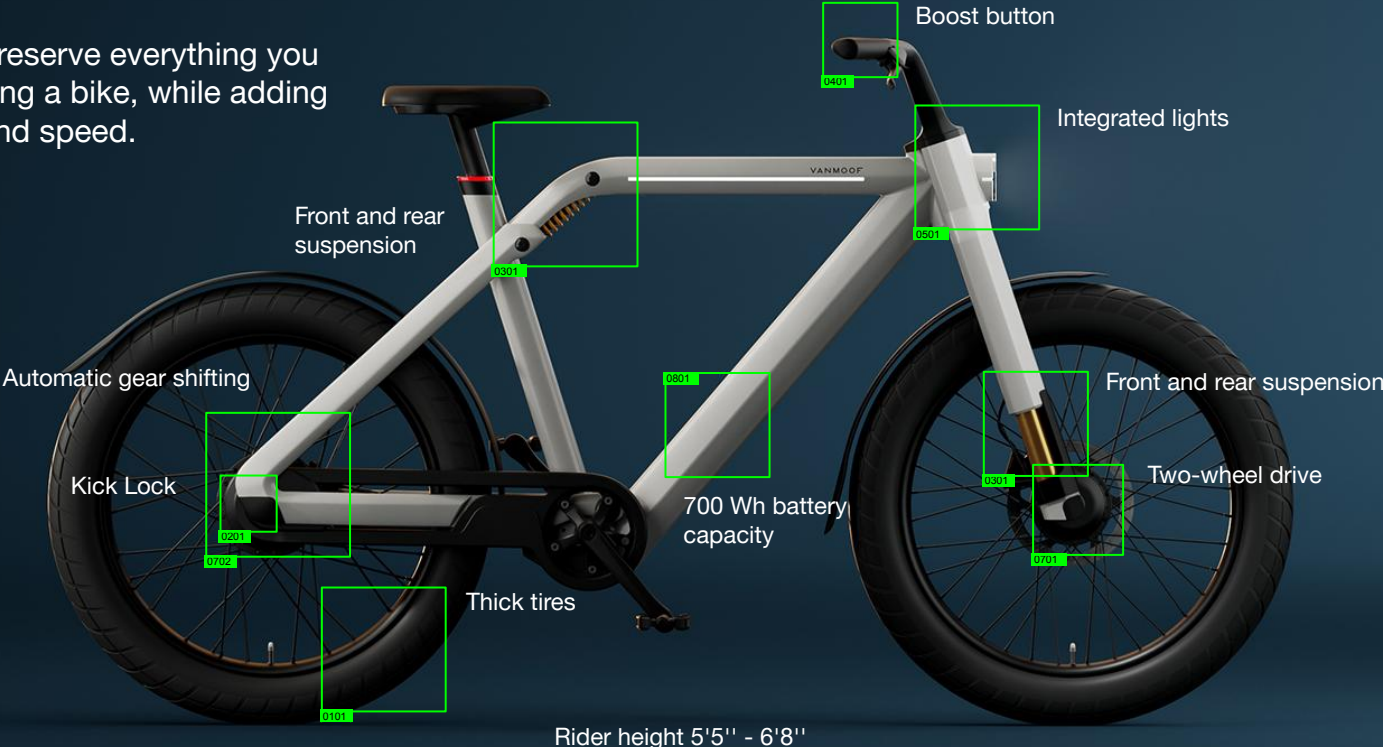
02_ Kick Lock
for keyless unlocking

03_ Integrated Theft Defense
for scaring off bike thieves



THE VANMOOF V

Designed to preserve everything you love about riding a bike, while adding more power and speed.





ABOUT VANMOOF

VanMoof was founded in 2009 by Taco and Ties Carlier, two Dutch brothers who dreamt up the perfect city bike.

Today our sleek, multi-award winning bikes offer a high-tech and feature-rich experience for a community of 200,000 riders (and counting) worldwide. And we're just getting started.

As the world's fastest growing bike brand, we're on course to redefine the future of urban mobility and get the next billion on bikes. VanMoof Brand Stores can be found around the world in 20 cities and counting. From Paris, to New York, from San Francisco to Tokyo. Our ever-expanding service network of certified workshops spans across 50 cities.



CONTACT INFORMATION

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