

vidaXL opens new fulfilment centres in the Netherlands and Poland

International online brand vidaXL continues to grow in all of their markets in Europe, the USA and Australia. Therefore, they are opening new fulfilment centres in the Netherlands and Poland.

Last year, people spent a lot of time at home due to the pandemic and because of that, they felt the need to upgrade their living space. They adjusted to the “new normal” and improved their home office by adding a bigger desk, buying sports equipment for their home gym, or replacing their old couch. Garden furniture and other gardening products have also seen a very high demand at vidaXL.

vidaXL adjusted to the “new normal” as the online demand for trendy products at low prices has massively increased. The online brand is expanding their product assortment to match their customers’ needs for home & garden products. Next to that, they want to make sure high-demand products are in stock at all times and they want to shorten delivery times even more. To achieve this, vidaXL is adding new fulfilment centres in the Netherlands and Poland so they can keep meeting the demand, now more and more people are buying online.

Kijo Oudshoorn, CCO of vidaXL commented: “These new fulfilment centres are a very important step in our growth journey. In the past year, we have searched extensively for suitable locations and we’re excited to start building this year.”



In the Netherlands, vidaXL builds another fulfilment centre in Venlo, where its headquarters is located. It will be finished at the end of 2021 and the total floor space is 141,000 m² of which 4,750 m² is office space. The building will get the Bream certificate Very Good and is equipped with a bridge connecting two fulfilment centres, making it possible to transport packages between buildings with a conveyor belt.



The new fulfilment centre in Września, western Poland, is scheduled to open in the last quarter of 2021. The total floor space will be 138,000 m² of which 3,400 m² is office space. This building also gets the Breeam certificate Very Good. vidaXL chose Września as their location, to decrease delivery times especially in central and eastern Europe.

Next to the Netherlands and Poland, vidaXL is also expanding their fulfilment centres in the US and Australia.

About vidaXL

vidaXL is an international online brand with its headquarters in Venlo, The Netherlands, with web shops in 29 countries in Europe, Australia and the United States. They offer a surprising range of products in categories like home & garden, furniture, sporting goods, and many more and incredibly low prices.

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ABOUT VIDAXL

vidaXL is a rapidly growing international online retailer. Our success is based on our belief that things can always be better and cheaper: 'Expect more'. Because nobody likes to pay too much for products. We are

continually expanding our product range and offer the best products for the best price. We like to go the extra mile for our customers by improving popular products and making them even cheaper.

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vidaXL