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HAIRHOUSE ANNOUNCES SAME DAY DELIVERY WITH DOORDASH



Image: Hairhouse

In an exciting Australian first, Hairhouse has partnered with food delivery platform DoorDash to provide an express store-to-door, same-day delivery experience for hair and beauty lovers in New South Wales and Victoria, with scope to expand the service Nationally.

Hairhouse is the first non-food retailer in Australia to partner with DoorDash, providing **COVID-cautious customers with a welcome alternative to visiting their local salon or store while still supporting an Australian business**. This innovative offering provides Hairhouse customers same-day access to **thousands of the world's leading hair, grooming and beauty products** at the click of a button.

While select salons and retailers have started to open throughout the country with the easing of COVID-19 restrictions, hairdressers, barbers and beauty salons are busier than ever – with long waiting lists and strict social distancing measures limiting the number of clients in a store or salon at any one time.

Hairhouse and DoorDash have partnered to **offer the solution to your iso hair and beauty needs**. So, whether you have an at-home hair or beauty emergency, or feel like changing up your look without the wait, Hairhouse and DoorDash will provide access to the best **salon-quality products from the comfort and safety of your home**.

Hairhouse is Australia's most extensive in-store and online destination for professional and salon-quality hair and beauty products and styling tools. Whether you are a professional or self-taught expert, Hairhouse can provide everything from hair dyes and treatments (including [Mindful Hair](#) products), tanning products, wax heaters and kits, skincare, nail products and electrical styling tools from leading brands.

As Hairhouse is entirely **Australian owned**, you can feel good about buying from your local Hairhouse store at a time when **supporting Australian grown businesses and employers** is more important than ever.

HOW IT WORKS

The process is simple and hassle-free, with all of the heavy lifting taken care of by DoorDash's trusty team of delivery drivers.

Customers can place an order online at [hairhouse.com.au](https://www.hairhouse.com.au), select **DoorDash Express Store-To-Door Delivery** at the checkout and have the order delivered to their door within 2 hours*.

When an order is received, the store is notified, and will pack the order. Your DoorDash delivery driver will pick up the order from your chosen store and deliver it straight to your door. Much like your favourite food delivery service, but with a side of glam.



Express Store-To-Door Delivery

Available in selected stores within 10km of your delivery location



Step 1
Choose your
products
online

Step 2
Select
DoorDash at
checkout

Step 3
Items will be
delivered to
your door!

Price

\$7.99 flat fee within 5km delivery radius of store.
\$1 for every additional 1km (up to 10km).

Delivery Window

Order before 3 pm for guaranteed same-day delivery*

MEDIA NOTES

-Hairhouse X DoorDash same-day delivery is available for a flat fee of **flat fee of \$7.99** within 5km and \$1 for every additional 1km (up to 10km).

-Orders must be placed **before 3 pm** to ensure delivery within a 2-hour window.

-DoorDash deliveries are now available in Victoria and New South Wales. To check if your local store offers DoorDash deliveries, please click [here](#) or, select DoorDash at the checkout.

-DoorDash is **available within a 10km delivery radius** of qualifying Hairhouse stores.

ABOUT HAIRHOUSE

Hairhouse is Australia's omnichannel hair authority. With 100+ stores nation-wide, this family and franchise-owned business is the destination for industry-leading brands and services (including salon and body/ear piercing).

[Hairhouse.com.au](https://www.hairhouse.com.au)

[@hairhouseaustralia](https://www.instagram.com/hairhouseaustralia)

HAIRHOUSE HISTORY

Hairhouse was born in 1992, with the vision to create a unique, one-stop destination that catered for all your hair and beauty needs.

Created by Melbourne brothers, Joseph and Tony Lattouf, after lengthy stints in hairdressing and retail, the duo acknowledged that no matter your age, where you live or what you do, healthy, shiny hair was always going to remain universally fashionable.

In addition to providing a comprehensive range of professional haircare products from all the leading brands, Hairhouse also offers salon, piercing and beauty services all under the one roof.

As the largest employer of hairdressers in Australia, Hairhouse ensures there is a qualified hair-stylist employed in every store, so customers always receive the highest level of service and advice.

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ABOUT DXD AGENCY

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