



🕒 25 November 2019, 09:00 (AEDT)

## SPICE UP THE HOLIDAY SZN WITH NEW QUAY STYLES



*Pictured above: EVASIVE in TORT/SMOKE*

QUAY Australia has launched a range of new sunnies styles just in time for the holiday season.

From cat eyes to aviators, QUAY Australia's selection of festive frames are the perfect gift for you and your loved ones this Christmas.

Made for Aussie summers under the sun, spice up your festive attire with new Quay styles and old favourites in new colourways.



Small styles are back this season! **LUSTWORTHY** (featured left) and **AUDACIOUS** (featured right) are the perfect addition for your summer 'fit.

**LUSTWORTHY** comes in BLACK/SMOKE, LIGHT PINK/BROWN & TORT/SMOKE as well as blue light styles.



**AUDACIOUS** is available exclusively in Australia and comes in SHINY BLACK/SMOKE & TORT/SMOKE.



Cult favourite men's style, **WALK ON** now has a new colourway COFFEE/BROWN FADE.



New unisex sunnies, **SIDE NOTE** are available in both COFFEE/BROWN FADE and BLACK/SMOKE as pictured below:



Other new styles include, **SWEET DREAMS**, **AFTER HOURS RHINESTONE**, **SOLID GOLD**, **OFF DUTY**, **GREAT ESCAPE** and **THE PLAYA MINI**:







**QUAY AUSTRALIA's** newest range of frames are available now until sold out, from [quayaustralia.com.au](http://quayaustralia.com.au) and retail stores worldwide.

### **Media Notes**

- QUAY AUSTRALIA retails from \$60 - \$75 AUD
- All product available for loan
- High-res and Campaign imagery available [here](#)

### **About Quay Australia**

Quay Australia was born roadside on the festival circuit, surrounded by music artists and festival goers who inspired the brand to create notoriously cool, affordable sunnies for the nonconforming and freethinking. From dramatically oversized aviators to reflective lenses and bold cat eyes, Quay Australia has become a favorite for individuals with fearless style, a carefree attitude and fresh perspective.

For over 14 years, Quay Australia has built a #QUAYSQUAD that is loyal, passionate and looks to the brand to make them stand out in the crowd and set the trend for their latest accessories. Seen on countless celebrities and known for limited-edition influencer collaborations, Quay Australia is the go-to accessible brand for millennial men and women that makes them feel like they are part of the in crowd.

Quay Australia utilises a distinctive marketing strategy and omni-channel distribution model to develop, market and sell eyewear in 35 countries, with over 3,000 points of distribution, including 7 company-owned Quay Australia retail shops. [QuayAustralia.com.au](http://QuayAustralia.com.au)

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