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HOW DO AUSSIE ORDERS CHANGE LATE-NIGHT?

New Menulog Data Reveals The Nation's Late-Night Delivery Trends.



For those poor souls who've come home from a night out to an empty fridge, or those pooped after a night shift in need of sustenance, or those who've "enjoyed" a fancy morsel of steak for \$58 and need a top-up... Menulog will be there for you with **extended late-night delivery hours until 2.00 AM.** .

With more than 1,000 late-night restaurants around Australia, night-owls no longer need pit-stop for a late-night kebab - it could be waiting at your door, along with the choice of more than 35 other cuisines available after-hours.

Menulog data shows that a third of all late-night orders happen after 10.00 pm. So, how do Aussie meal orders change as the night goes on?

Nationally, burgers are one of the most popular foods to have delivered late-night, with the **Whopper® with Cheese** topping the list for Hungry Jack's snacks ordered after 9.00 pm. Menulog tested this theory in Sydney over the weekend with the first run of its **Burger Bus** [images below].

In **broader NSW**, the top choices for late-night are ice cream and pizza. [Cold Rock Icecreamery Rutherford](#) was the most popular for ice cream and pizza; [The Darling Pizzeria](#) and [Manoosh Pizzeria](#), both topped the late-night list.

Victorians love the *European Style Meat, and Chips Pack* from Turkish restaurant [Sip N Bite Kebabs](#). In Victoria, more than one in 10 late-night orders are with [Sip N Bite Kebabs](#)! Coming in at a close second is pizza from [Speedy's Pizza & Pasta in Braybrook](#).

Queenslanders are bacon-lovers with the *Bacon Deluxe Hunger Tamers* from [Hungry Jack's in Herston](#) and [Hungry Jack's in Annerley](#) topping the late-night order list. In fact, of the top ten most popular late-night order restaurants in Queensland, more than three quarters are from Hungry Jack's stores - Queenslanders love the flame-grilled goodness!

In **Canberra**, our Nation's capital, 24% of the most popular late-night orders are also from Hungry Jack's, with chicken nuggets topping the list. Curry and naan from [Punjabi Junction](#) also ranked highly.

South Australians love their pizza, favouring [Hanson Pizza and Pasta Bar](#), who consisted of up 29% of all popular late-night orders, closely followed by [Salisbury Pizza Kitchen](#) at 12%.

In the **Northern Territory**, one in five late-night orders come from [Crust Pizza in Casuarina](#) with crowd favourites also being the *Special Fried Rice* from [Hong Kong Restaurant](#).

At the opposite end of the country, **Tasmanians** love a late-night order of Butter Chicken from [Charcoal Fire Indian Restaurant](#), with pizza from [Soph Slice Gourmet Pizza Bar](#) another popular choice.

On Australia's West Coast, one in five late-night orders gets placed with [Sinatra's Pizza & Cafe](#) and [Little Lebanon Cafe](#). And in **Perth**, locals love the Angus Beef Burger and Brioche Bun from [Big Bite Burgers](#).

Delivering to 87 per cent of Australia's addressable population, Menulog provides options for any meal occasion.

What's your favourite late-night meal?

- ENDS -

MEDIA NOTES:

Additional data available:

- Top 10 most popular cuisines in each state
- Top 10 late night restaurants in each state
- Most popular late night vegan meals and cuisines
- Metro versus regional Australian data

IMAGERY:

- **Rows 1 + 2:** Social images from the **Menulog X Hungry Jack's Burger Bus** Activation October 3 - 6, 2019.
- **Rows 3 + 4:** Royalty-Free Imagery.
- **Row 5:** Menulog Activation at Flinders Station, Melbourne.

ABOUT THE BURGER BUS

Menulog teamed up with its exclusive partner, Hungry Jack's, to bring the first-ever 90s inspired 'Burger Bus' (yep, inspired by pop sensations [Vengaboys](#)) to the streets of Sydney, delivering free Whopper® burgers to late-night hot spots and venues across the city over the October long weekend.

Like an adult ice cream truck, the 'Burger Bus' was heard with its signature song... 'We like to Patty'. The 'Burgerboys' dished up hundreds and hundreds of free Whoppers® when and where people needed it most.







About Menulog

Menulog is Australia's widest-reaching online food delivery service with the greatest choice of both restaurants and cuisine types on offer. Menulog connects more than 2.6 million active customers with over 15,500 local restaurants via [menulog.com.au](https://www.menulog.com.au) and mobile apps. Menulog offers more than 90 different cuisines that can be delivered to more than 87 per cent of the addressable population. Menulog is part of the Just Eat group, a global leader in food delivery.



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