



🕒 28 June 2019, 14:13 (AEST)

JUST DROPPED: NEW QUAY AUSTRALIA STYLES AVAILABLE FOR LOAN



Bringing the summer with them wherever they go, **QUAY AUSTRALIA** has released an epic collection of season-less shades, to take you from the slopes to the sea in a heartbeat.

This month, it's all about the return of maximalism. Think **iridescent shades**, **reflective lenses**, **technicolour frames** and **ornate embellishment** designed to make a statement. This is how we do it.









QUAY AUSTRALIA's newest range of frames are available now until sold out, from quayaustralia.com.au and retail stores worldwide.

Media Notes

- QUAY AUSTRALIA retails from
- All product available for loan
- High-res imagery available upon request

About Quay Australia

Quay Australia was born roadside on the festival circuit, surrounded by music artists and festival goers who inspired the brand to create notoriously cool, affordable sunnies for the nonconforming and freethinking. From dramatically oversized aviators to reflective lenses and bold cat eyes, Quay Australia has become a favorite for individuals with fearless style, a carefree attitude and fresh perspective.

For over 14 years, Quay Australia has built a #QUAYSQUAD that is loyal, passionate and looks to the brand to make them stand out in the crowd and set the trend for their latest accessories. Seen on countless celebrities and known for limited-edition influencer collaborations, Quay Australia is the go-to accessible brand for millennial men and women that makes them feel like they are part of the in crowd.

Quay Australia utilises a distinctive marketing strategy and omni-channel distribution model to develop, market and sell eyewear in 35 countries, with over 3,000 points of distribution, including 7 company-owned Quay Australia retail shops. QuayAustralia.com.au

PR Contact:

QUAY AUSTRALIA

Zsa Zsa Vella (DXD Agency)

zsazsa@dxd.agency

+ 61 447 295 336

#ENDS

ABOUT DXD AGENCY

We're a Hype Machine.

We put brands in the hands of influencers and media in Australia, and the World.



DXD AGENCY
newsroom