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NEW ERA X CHAMPION

Cop This Australian Collaboration If You Can.



This Australian-led collaboration sees **New Era** and **Champion**, both founded almost 100 years ago, celebrate their rich athletic histories through a premium, heritage wool cap **limited to just 200 hats Worldwide**.

Utilising classic design cues and materials from both Champion and New Era's establishing years, the **New Era X Champion 19Twenty** has been carefully and contextually constructed using details from early archival pieces; paying ultimate homage to both brands unwavering relationship with sportswear for the last century.

New Era X Champion is created on a **New Era 8 Panel 19Twenty** ball cap Silhouette in a Heritage Navy Wool Pinstripe fabric. The *19Twenty* is the original on-field baseball cap. It has an unstructured crown with a flat soft, foldable visor with the ability to curve. The hat features traditional internal stone taping and sweatband plus, original sized labelling and a unique heritage collaboration label.

New Era X Champion launches in partnership with [Highsnobiety](#) on Wednesday, December 12 in Melbourne, Australia at [Doomsday](#).

#NEWERAXCHAMPION

MEDIA NOTES:

Available at selected streetwear stores across Australia.

RRP AUD \$60





ABOUT

New Era Cap Co., Inc. is an international lifestyle brand with an authentic sports heritage that dates almost 100 years. Best known for being the official on-field cap for Major League Baseball and the National Football League, New Era Cap is the brand of choice not only for its headwear collection but also for its accessories and apparel lines for men, women and youth. The brand is worn as a symbol of self-expression by athletes, artists and some of the most interesting people around the globe. New Era Cap encourages people to truly express their personal style and individuality through its products. The Company is headquartered in Buffalo, NY and operates facilities in Canada, Europe, Mexico, Brazil, Australia, South Korea, Japan, China and Hong Kong. For more information, visit neweracap.com.au [@neweraaustralia](https://www.instagram.com/neweraaustralia)

Champion has been making authentic athletic apparel since 1919. The company was originally based out of Rochester, New York. championusa.com.au [@championausnz](https://www.instagram.com/championausnz)

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