

# **BUX is pleased to announce the appointment of Juha Ristolainen as Chief Technology Officer (CTO)**

Ristolainen brings over 25 years of software development experience and 15 years in executive leadership and joins BUX with a deep background in high-scale financial technology. As the Co-Founder and former CTO of Upvest, he built the backend investment infrastructure powering major neobanks and brokers across Europe, while scaling the engineering team and navigating complex BaFin investment and crypto-custody licensing. Most recently, he served as CTO at Alpaca, scaling the global broker-dealer API infrastructure and growing the engineering organisation.

Throughout his career building digital products across Europe and the US, Ristolainen has specialised in striking the balance between rapid product agility and strict institutional security. He will be fundamental to BUX in the next phase of growth, leading the engineering and product strategy and delivering our cross country savings proposition.

*“BUX has made investing simple and accessible, and now we're extending that same clarity to savings across our markets, always built around what customers need.”* said Ristolainen. *“This is the kind of work that first drew me into fintech, and I'm glad to be doing it with a team that's this curious and customer-focused.”*

BUX is a leading European investment platform and challenger brand of ABN AMRO, on a mission to make wealth building easy and affordable for everyone. Through its intuitive mobile investment app, BUX enables investors to build long-term wealth by investing in shares, stocks, ETFs and ETCs, or by investing automatically through pre-built Investment Plans.

Building on its investment offering, BUX is expanding its proposition with a comprehensive savings solution, enabling clients to manage both their investments and savings seamlessly within a single app. By combining simple, accessible investing with

competitive savings products, BUX is creating an all-in-one platform designed to help more people grow their wealth with confidence.

## About BUX

BUX, part of ABN AMRO N.V., is one of Europe's leading neo-brokers. BUX provides a versatile investment platform featuring stocks, ETFs, and ETCs, alongside pre-built and custom Investment Plans. With its intuitive mobile investment app, BUX makes investing easier and more affordable for everyone. By simplifying the trading experience, BUX is helping a new generation of investors build long-term wealth and achieve their financial goals.

Headquartered in Amsterdam, BUX is currently available in the Netherlands, Belgium, France, Germany, Spain, Italy, Austria, and Ireland.

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