

BUX

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BUX brings on industry veterans as European expansion accelerates

Europe's fastest growing neobroker appoints new CFO and new Head of People and Culture



Amsterdam, June 1, 2021 - BUX, Europe's fastest growing neo-broker, announced two new key hires following the **announcement of an \$80 million (€67 million) funding round**. Former Managing Director Financial Institutions Group Advisory at ABN Amro, Mark Lamers RC will be taking over as CFO at BUX.* Additionally, Erin Stewart, who previously served as Catawiki's Vice President of People, will be joining as BUX's Head of People and Culture. These additions to BUX's leadership team come as the company ramps up efforts to expand its flagship investing app, **BUX Zero**, across Europe.

“This has been an incredible year for BUX, and we are thrilled to be welcoming Mark and Erin as the company enters a new phase of growth,” said Yorick Naeff, CEO of BUX. “It is BUX’s mission to shape the future of how Europeans invest. With many macroeconomic factors at play, such as low interest rates and unsustainable pension systems, everyone needs to be given the opportunity to build a better financial future through investing. This requires a team of industry experts and innovative thinkers who can build on the strong foundation of what we started in 2014. With these industry veterans onboard, and their wealth of experience and knowledge, we are bringing BUX to the next level to further shape the future of investing.”

With the appointment of Lamers, former CFO, Egbert Pronk, will be moving into the role of Chief Risk Officer (CRO). Lamers brings with him over 14 years of experience in the banking world, of which 12 years were spent at Dutch bank, ABN Amro. Lamers’ past experience was in the origination and execution of corporate finance transactions for financial institutions, including IPOs and Mergers & Acquisitions, across Europe.

“I’m thrilled to be entering the dynamic fintech space and I am passionate about BUX’s mission to help empower a new generation of investors to take ownership of their financial future,” said Mark Lamers, CFO of BUX. “From a young age, I have always been interested in the stock market and also in my professional career, capital markets have played a central role. With a deep understanding of the financial markets on hand, I fully believe that investing should be made more accessible.”

Stewart brings with her nearly 20 years of experience in shaping the culture of several tech companies, most recently at Europe’s most visited online marketplace, Catawiki. Stewart also brings with her 2,5 years in fintech where she previously led the HR department at LendInvest, a UK-based alternative fintech lender in the property market.

“The success of a company rides as much on business metrics as it does on the strength of its culture,” said Erin Stewart, Head of People and Culture of BUX. “As BUX enters this new phase of growth, it will be crucial to not only encapsulate the vibrant, start-up culture that has taken shape at the company, but to bring it to an elevated level that will continue to attract Europe’s finest talent. Equally important will be to foster BUX’s existing in-house talent and expertise.”

Due to the rapid rollout of BUX Zero, BUX’s hiring has expanded by almost 30% in just the first half of 2021. The company currently has 166 employees (and growing) and is host to 38 different nationalities.

*The appointment of the new CFO is subject to AFM & DNB approval.

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About BUX

Having over 500,000 clients, BUX is Europe's fastest-growing neobroker and has been making it easy and affordable for Europeans to do more with their money since 2014. BUX's flagship platform, BUX Zero, is making commission-free investing accessible, intuitive, and affordable for both first time and existing investors allowing them to invest in a large suite of shares or ETFs they care about. BUX Zero is currently available in the Netherlands, Germany, Austria, France and Belgium. The full range of BUX products, including BUX Crypto which allows users to invest in real cryptocurrencies, and BUX X, where users can trade in contracts for difference (CFDs), are available across multiple countries in Europe. Headquartered in Amsterdam, the Netherlands, the company is backed by some of the most prominent international Venture Capital firms.

The investment services of BUX Zero are authorised and regulated by the Dutch Authority for Financial Markets (Autoriteit Financiële Markten - AFM). BUX X, a trading name of BUX Financial Services Limited, is regulated by the Financial Conduct Authority, FCA Register number 184333. The services of BUX Crypto are offered by BUX Alternative Investments BV

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