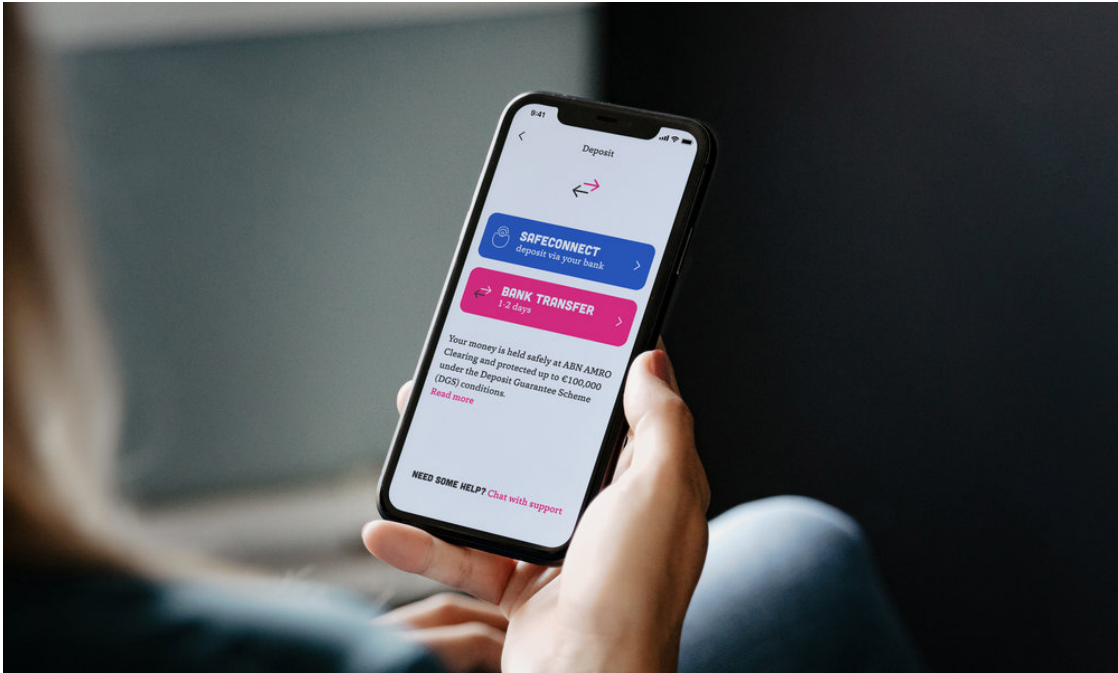


BUX

🕒 19 October 2020, 09:45 (CEST)



BUX and Yapily enable German users to invest in seconds

- *BUX continues its mission to open the financial markets to all by simplifying the deposit method in the BUX Zero app; making it easy for people to begin their zero-commission investing journey*
- *BUX, Europe's largest neobroker, becomes Yapily's first client in Germany to offer this open banking solution*
- *Yapily's open banking API enables German BUX Zero customers to fund their account in near real-time and start investing in seconds*
- *Yapily continues to consolidate its position in Europe as the backbone of open banking; empowering people around the world to receive faster, affordable and personalised financial products*
- *Partnership highlights technical importance of open banking in Germany*

19 October 2020: Leading enterprise connectivity platform Yapily has announced that it is working with BUX, Europe's largest mobile broker. The new partnership will enable German users of BUX Zero to seamlessly fund their accounts and build an investment portfolio in a matter of seconds.

Through partnering with Yapily, BUX Zero customers can conveniently make deposits to their BUX Zero accounts from within their bank's mobile banking app. Removing the friction involved in investing and opening access to bank accounts in Germany.

This partnership will allow German BUX Zero users to begin investing in the brands and companies they care about commission-free, in an easy, and intuitive way. With a simple and quick onboarding solution already in place, funding an account will now be equally as quick and simple.

Typically, German BUX Zero users funded their accounts through bank transfers; taking on average one working day to arrive. The integration of Yapily's open banking API enables BUX Zero to enhance its customers' experience by removing the friction, which speeds up the process in making deposits to their BUX Zero accounts.

The new collaboration further consolidates Yapily's position in Europe as the backbone of open banking, and the infrastructure that partners need in order to take advantage of the benefits that open finance will bring. By entering Germany, Yapily now has near total European coverage.

Nick Bortot, Founder & CEO of BUX said: "Efficiency and ease-of-use are at the core of the BUX Zero investing experience, and by introducing Yapily's API technology to our platform, we will make the account funding experience even simpler for our German clients. With our zero-commission offering, rapid onboarding process and seamless user-experience, we are constantly innovating to make the investing experience smoother for our clients who are digital natives. This new generation of investors requires an investing experience that fits their mobile-first lifestyle, and BUX Zero is at the forefront of providing a better solution for retail investors. As BUX Zero continues to expand across Europe, partnering with Yapily will allow us to adapt to local markets more efficiently.

Stefano Vaccino, CEO of Yapily said: “Drawing on our technical expertise, we’ve been able to provide BUX’s German customers with a better customer experience and greater control over their finances. We are integrated with 80% of Germany’s banks; which enables us to provide companies like BUX with the infrastructure they need in order to provide the benefits of open banking to users beyond their native market.

“Through partnering with BUX, we’re continuing our mission to further expand the reach of open banking across Europe. We believe open banking will enable fairer and better financial products and services for all. And we’re pleased to have found a partner in BUX who believes the same. We look forward to a long partnership and underpinning future products and services which can fuel greater financial accessibility.”

About Yapily (yapily.com)

Yapily is an enterprise connectivity platform, enabling companies to seamlessly access users’ financial data. Powering a new era of financial services, Yapily empowers people around the world to receive faster, affordable and personalised products. The company has raised \$18m funding to date, and over the last six months monthly recurring revenue has grown over 500%.

About BUX (getbux.com)

BUX makes it easy and affordable for Europeans to do more with their money. Since launching in 2014, BUX has made the markets accessible for young investors across 9 countries in Europe. BUX currently offers 3 apps that allow users to explore the financial markets including BUX Zero, the flagship platform that is making commission-free investing possible, allowing users to invest in the brands and companies they care about. BUX Zero is currently available in the Netherlands, Germany, Austria, France and Belgium. Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Velocity Capital, Orange Growth Capital and Initial Capital.

ABOUT BUX

About BUX

BUX is Europe's largest neobroker and has been making it easy and affordable for Europeans to do more with their money since 2014. BUX's flagship platform, BUX Zero, is making commission-free investing more accessible and allows users to invest in the brands and companies they care about. BUX Zero is currently available in the Netherlands, Germany, Austria, France and Belgium. The full range of BUX products, including

BUX Crypto and BUX X, are available across 9 countries in Europe. Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Velocity Capital, Orange Growth Capital and Initial Capital.

The investment services of BUX Zero are authorised and regulated by the Dutch Authority for Financial Markets (Autoriteit Financiële Markten - AFM). BUX X, the trading name of BUX Financial Services Limited, is regulated by the Financial Conduct Authority, FCA Register number 184333. The services of BUX Crypto are offered by BUX Alternative Investments BV.

Over BUX

BUX maakt het voor iedereen makkelijker meer met je geld te doen. Of het nu gaat om lange termijn beleggen in aandelen en of om korte termijn handel in hefboomproducten. Sinds de officiële lancering van BUX in 2014 maken meer dan 2,5 miljoen mensen uit 9 Europese landen gebruik van de BUX apps. Met BUX Zero, BUX nieuwste app, kunnen beleggers aandelen van hun favoriete bedrijven kopen en verkopen zonder dat ze daarvoor commissie betalen. BUX Zero is op dit moment beschikbaar in Nederland, Duitsland, Oostenrijk, Frankrijk en België. BUX X biedt handel in hefboomproducten en daarnaast is er een levendige trading community in de app. Met BUX Crypto kunnen gebruikers op een makkelijke en betaalbare manier in cryptocurrency beleggen. BUX heeft kantoren in Amsterdam en Londen en het bedrijf heeft oa. Holtzbrinck Ventures, en Velocity Capital als aandeelhouder.

De beleggingsdiensten aangeboden via BUX Zero van BUX B.V. worden gereguleerd door de Autoriteit Financiële Markten (AFM). BUX X is een handelsnaam van BUX Financial Services Limited. BUX Financial Services Limited is een in Engeland en Wales geregistreerd bedrijf onder registratienummer 03148972. BUX Financial Services Limited is geautoriseerd en gereguleerd door de "Financial Conduct Authority", FCA registratienummer 184333.

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