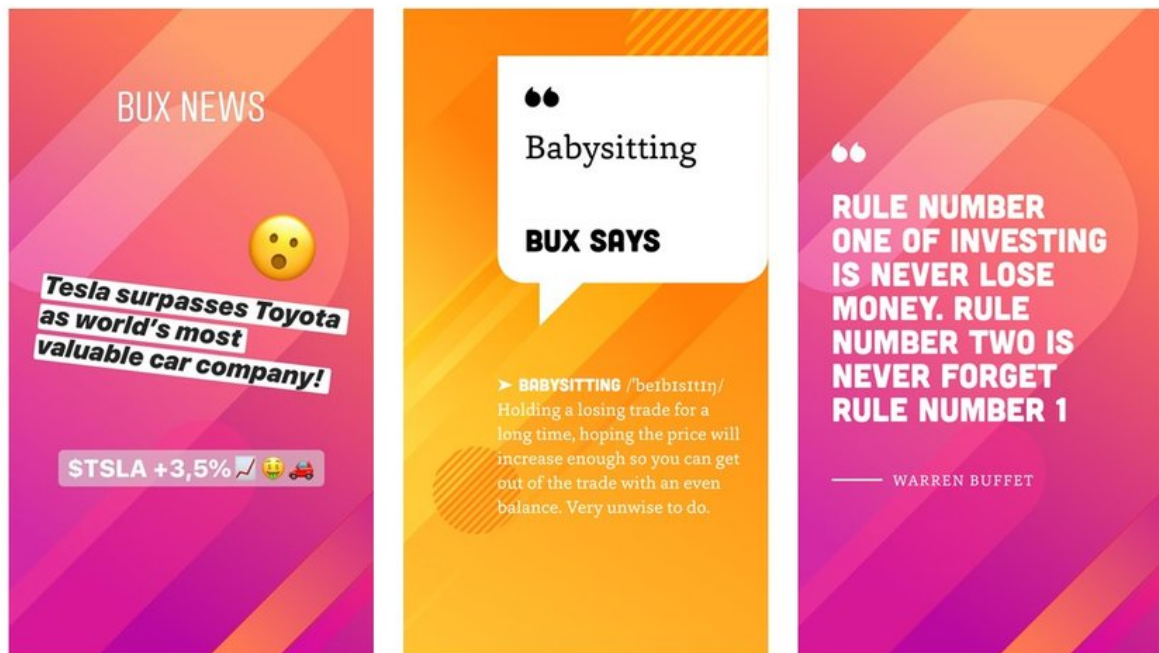


BUX

🕒 07 July 2020, 06:00 (CEST)



BUX first European mobile broker to introduce Stories

BUX Zero Stories enables a new generation of investors to follow the market in a way that fits their lifestyle

Amsterdam, July 7th 2020 - European mobile broker BUX launched BUX Zero Stories today, enabling young and inexperienced investors to follow the market in a way that fits their lifestyle. BUX is the first mobile broker to engage the massive inflow of first time investors that entered the stock market during the Corona pandemic through a new social feature in the app. Users will be able to stay up-to-date with the latest market updates for BUX Zero as well as product updates and giveaways.

“The current market spurred young people, in most cases for the first time in their lives, to get started with investing. To make the inaccessible stock market more engaging we introduced Stories, enabling users to get all the latest market news, and product news in the same way they are used to consuming content online. This way we’re spearheading innovation in the investment sector by offering a simple and fun way to do more with your money,” said Nick Bortot, Founder and CEO of BUX.

BUX Zero Stories will go live in the BUX Zero app starting today. Through a reel in the app, users will receive up-to-date market news, feature news, news snippets about available stocks, special offers and giveaways. Additionally, BUX Zero Stories will link to engaging blogs for first-time investors about all things investing, from understanding what dividends are to more information about green stocks.

ABOUT BUX

About BUX

BUX makes it easy and affordable for Europeans to do more with their money. Since launching in 2014, BUX has made the markets accessible for more than 2.5 million users across 9 countries in Europe. BUX currently offers 3 apps that allow users to explore the financial markets including BUX Zero, the flagship platform that is making commission-free trading possible, allowing users to invest in the brands and companies they care about. BUX Zero is currently available in the Netherlands, Germany and Austria. BUX X, launched in 2014, offers short-term, leveraged trading, all powered by a vibrant in-app community. BUX Crypto, launched in 2020, now offers an easy and affordable way to invest in Bitcoin and other digital currencies. Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Velocity Capital, Orange Growth Capital and Initial Capital.

The investment services of BUX Zero are authorised and regulated by the Dutch Authority for Financial Markets (Autoriteit Financiële Markten - AFM). BUX X, the trading name of BUX Financial Services Limited, is regulated by the Financial Conduct Authority, FCA Register number 184333. The services of BUX Crypto are offered by BUX Alternative Investments BV.

Over BUX

BUX maakt het voor iedereen makkelijker meer met je geld te doen. Of het nu gaat om lange termijn beleggen in aandelen en of om korte termijn handel in hefboomproducten. Sinds de officiële lancering van BUX in 2014 maken meer dan 2,5 miljoen mensen uit 9 Europese landen gebruik van de BUX apps. Met BUX Zero, BUX

nieuwste app, kunnen beleggers aandelen van hun favoriete bedrijven kopen en verkopen zonder dat ze daarvoor commissie betalen. BUX Zero is op dit moment beschikbaar in Nederland, Duitsland en Oostenrijk en vanaf deze zomer ook in Frankrijk en België. BUX X biedt handel in hefboomproducten en daarnaast is er een levendige trading community in de app. Met BUX Crypto kunnen gebruikers op een makkelijke en betaalbare manier in cryptocurrency beleggen. BUX heeft kantoren in Amsterdam en Londen en het bedrijf heeft oa. Holtzbrinck Ventures, en Velocity Capital als aandeelhouder.

De beleggingsdiensten aangeboden via BUX Zero van BUX B.V. worden gereguleerd door de Autoriteit Financiële Markten (AFM). BUX X is een handelsnaam van BUX Financial Services Limited. BUX Financial Services Limited is een in Engeland en Wales geregistreerd bedrijf onder registratienummer 03148972. BUX Financial Services Limited is geautoriseerd en gereguleerd door de "Financial Conduct Authority", FCA registratienummer 184333.

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