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BUX launches its newest product, BUX Crypto, the only Dutch cryptocurrency investing platform to offer zero-commission investing

BUX Crypto allows users to easily invest in the most popular cryptocurrencies, commission-free and directly with Euros

AMSTERDAM -- April 8, 2020 - Today, BUX announced the official launch of [BUX Crypto](#), a platform that allows users to trade cryptocurrencies easily and commission-free. This launch follows the [announcement of the acquisition of Blockport by BUX](#) in January of this year. Since announcing the acquisition, BUX has rebranded the platform and has incorporated BUX Crypto into its current lineup of trading and investing products.

“Since launching BUX in 2014, we have been developing apps that fit the needs of a new generation of investors. Part of our current offering allows users to invest in shares at zero-commission in an elegant, intuitive interface.” Said Nick Bortot, CEO & Founder, BUX. “We see BUX Crypto as a natural extension of our current lineup, which is focused on offering products that make it simple and affordable for even the newest investor to get into the financial markets.”

BUX Crypto allows users to buy and sell cryptocurrencies effortlessly and directly using Euros, saving investors additional fees on exchange rates from USD. As a launch promotion, BUX Crypto will be offering the first 5,000 new users who have fully onboarded to the platform the option to trade with zero-commission and earn free BUX Tokens as a reward. Following this initial promotion, BUX Crypto users will always have the option to trade with zero-commission [as long as they hold 2,500 BUX tokens in their portfolio](#).

BUX Crypto will initially be offering a selection of six cryptocurrency assets and will continue to add additional assets throughout the year. The initial offering includes Bitcoin (BTC), Ethereum (ETH), Ripple (XRP), Bitcoin Cash (BCH), Litecoin (LTC) and BUX Token (BUX).

“Following the official launch, BUX Crypto will be focusing its product development strategy on creating social-driven investing features.” Said Sebastiaan Lichter, Head of Product, BUX Crypto. “As a company that values its community, the product roadmap will focus heavily on building unique features that can bring both beginners and advanced investors together to learn from each other.”

BUX Crypto will register with the Dutch Central Bank (DNB) as a cryptocurrency services provider. The platform is now available to residents of 25 European countries, including the Netherlands, Germany, Austria and France. A full list of available regions can be found [here](#). For further information, please visit: <https://getbux.com/bux-crypto/>.

ABOUT BUX

About BUX

BUX makes it easy and affordable for Europeans to do more with their money. Since launching in 2014, BUX has made the markets accessible for more than 2 million users across 9 countries in Europe. BUX currently offers 3 apps that allow users to explore the financial markets including BUX Zero, the flagship platform that is making commission-free trading possible, allowing users to invest in the brands and companies they care about. BUX Zero is currently available in the Netherlands, Germany and Austria. BUX X, launched in 2014, offers short-term, leveraged trading, all powered by a vibrant in-app community. BUX Crypto, launched in 2020, now offers an easy and affordable way to invest in Bitcoin and other digital currencies. Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Velocity Capital, Orange Growth Capital and Initial Capital.

The investment services of BUX Zero are authorised and regulated by the Dutch Authority for Financial Markets (Autoriteit Financiële Markten - AFM). BUX X, the trading name of BUX Financial Services Limited, is regulated by the Financial Conduct Authority, FCA Register number 184333. The services of BUX Crypto are offered by BUX Alternative Investments BV.

Over BUX

BUX maakt het eenvoudig en betaalbaar voor Europeanen om meer met hun geld te doen. Sinds de lancering in 2014 heeft BUX de markten geopend voor meer dan 2 miljoen mensen in 9 Europese landen. BUX heeft 3 apps gelanceerd die gebruikers in staat stellen om de financiële markten te ontdekken, zoals BUX Zero, BUX's nieuwste app waarmee beleggers commissievrij aandelen van hun favoriete bedrijven kunnen kopen en verkopen. BUX Zero is op dit moment beschikbaar voor gebruikers in Nederland, Duitsland en Oostenrijk. BUX X, gelanceerd in 2014, gericht op korte termijn handel in CFD's met een betrokken in-app community. Met BUX Crypto, gelanceerd in 2020, kunnen gebruikers op een makkelijke en betaalbare manier in bitcoin en andere digitale valuta beleggen.

De beleggingsdiensten aangeboden via BUX Zero van BUX B.V. worden gereguleerd door de Autoriteit Financiële Markten (AFM). BUX X is een handelsnaam van BUX Financial Services Limited. BUX Financial Services Limited is een in Engeland en Wales geregistreerd bedrijf onder registratienummer 03148972. BUX Financial Services Limited is geautoriseerd en gereguleerd door de "Financial Conduct Authority", FCA registratienummer 184333.

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