



BUX APPOINTS FORMER RIPPLE EXECUTIVE AS ITS FIRST HEAD OF GROWTH

ADITYA PASUMARTY TO LEAD PRODUCT VISION AND INNOVATION

Amsterdam, November 29, 2018 - [BUX](#), Europe's fastest-growing mobile brokerage, today announced the appointment of Aditya Pasumarty as its first Head of Growth. He will lead the evolution of BUX's mobile app, with a focus on user growth and revenues. Pasumarty will be based in Amsterdam and report to the CEO.

“We're thrilled to welcome Aditya to BUX at such a pivotal moment in our business,” said Nick Bortot, CEO of BUX. “We have ambitious plans for 2019 and Aditya will play a key role in innovating our product for nearly 2 million users across Europe. His entrepreneurial drive combined with his deep experience in scaling product for high-growth organisations will help drive the next phase of BUX's growth.”

Pasumarty brings with him nearly a decade of experience in the financial services industry, having helped to build consumer and enterprise products from the ground up. Most recently, Pasumarty served as Director of Product at Ripple, the world's leading provider of blockchain solutions for global payments. Prior to that, he was an early member of the product team at Venmo, a leading mobile payment service in the US that was acquired by PayPal in 2013.

“I was immediately drawn to BUX’s mission of providing painless solutions for everyone who wants to do more with their money,” said Pasumarty. “Although I studied finance at university and have broad experience in financial services and fintech, investing still remains a challenge for me. So I can only imagine how difficult it must be for everyone else. This is why I’m excited to take on this opportunity to further develop BUX’s vision and deliver a great product our users love.”

In this newly created role as Head of Growth, Pasumarty will be responsible for leading the Product and Marketing teams; guiding the company’s long-term product vision and growth strategy; and continuously innovating the core product offering to deliver a dynamic customer experience.

Additional career opportunities are available now across many BUX departments.



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About BUX

BUX is inspiring people to explore the fascinating world of finance. BUX makes it easy and affordable for people to participate in the financial markets through its mobile platforms for commission-free stock investing and CFD trading. Since launching in 2014, BUX has made the markets accessible for nearly 2 million users across 9 countries in Europe.

Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Finch Capital, Velocity Capital and Initial Capital.

About BUX

BUX is a tech company that aims to rock the world of finance by offering a single destination for everyone who wants to do more with their money. BUX makes it easy and affordable for people to participate in the financial markets through its mobile platforms for commission-free stock investing and speculative trading. Since launching in 2014, BUX has made the markets accessible for nearly 2 million users across 9 countries in Europe. Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Finch Capital, Velocity Capital and Initial Capital.

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