

BUX TO LAUNCH ZERO-COMMISSION STOCK TRADING ACROSS EUROPE

- New mobile app STOCKS will unleash the power of the stock markets to an audience of modern investors -

Amsterdam, November 20, 2018 - BUX, Europe's fastest-growing mobile brokerage, is launching STOCKS, a new mobile app that will enable everyone in Europe to buy and sell shares for free.

Despite historically low interest rates across Europe having a negative impact on savings, many people have been reluctant to change their financial behaviour, according to research by ING. Most are wary of investing, with a majority citing risk and lack of capital as the main reasons.

STOCKS will enable users to trade European and US shares for free, with those who want access to more advanced functionalities paying a small fee for the execution of their transactions.

While traditional online brokers are mostly web-based with token 'companion' mobile apps, BUX is focused on providing a mobile-first trading solution. STOCKS users will be able to register, onboard, and trade stocks and shares via the app - providing the modern day investor with the convenience to trade anywhere at any time.

"In particular, millennials think investing is only for the wealthy due to the notoriously high associated costs," said Nick Bortot, CEO and founder of BUX. "The stock markets have traditionally been inaccessible for the majority of Europeans, but we're changing that with the launch of STOCKS. With some investors paying up to €11 per trade, their total return over time is limited, so we're excited about enabling users to save money as well as help their investments compound at a faster rate."

This is BUX's second product after it launched its first app in 2014. BUX focused on offering users CFD trading, and attracted nearly 2 million users across Europe since launching.

Bortot added, “The rise of mobile stocks trading has the potential to double the current market of private individual investors across Europe. To date, there have been limited opportunities for individuals to confidently invest. STOCKS is the answer to that problem. This new app is the next step in our journey to empower participation in the financial market in an easy and affordable way.”

“Ultimately, by 2020, BUX aims to be the single destination for those who would like to do more with their money. Whether it’s long-term investing or short-term trading - for every investment need, there will be a BUX solution.”

The app is currently in development and will be released in early 2019, initially in the Netherlands and Germany before rolling out across the rest of Europe.

Join the waiting list for BUX STOCKS

To find out more about the app and register for early access to the beta version of the app, before it is released to the general public, visit stocks.getbux.com . Users that sign up and fund a new account will receive a free share worth up to €100, with an additional free share on offer for every friend that creates an account.

You can find images of the app in progress [here](#).

About BUX

BUX is inspiring people to explore the fascinating world of finance. BUX makes it easy and affordable for people to participate in the financial markets through its mobile platforms for commission-free stock investing and CFD trading. Since launching in 2014, BUX has made the markets accessible for nearly 2 million users across 9 countries in Europe.

Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Finch Capital, Velocity Capital and Initial Capital.

ABOUT BUX

About BUX

BUX is a tech company that aims to rock the world of finance by offering a single destination for everyone who wants to do more with their money. BUX makes it easy and affordable for people to participate in the financial markets through its mobile platforms for commission-free stock investing and speculative trading. Since

launching in 2014, BUX has made the markets accessible for nearly 2 million users across 9 countries in Europe. Headquartered in Amsterdam, the Netherlands, the company is backed by Holtzbrinck Ventures, Finch Capital, Velocity Capital and Initial Capital.

[pr.co](#)



BUXNEWSROOM