



A Fusion of Creativity From The City Streets - Introducing the Limited Edition OMNIUM x Cinelli Supercargo

A unique build featuring Columbus steel tubing, limited to 120 frames and a custom paint livery inspired by Cinelli's legendary Laser bike

11:00 CEST, 28 May 2026, Milan - OMNIUM and Cinelli, two iconic cycling brands sharing roots from the city streets, have joined forces to bring to life a unique bike that's designed to carry everything, fast - the OMNIUM x Cinelli Supercargo.

Launched in line with both brands' commitment to supporting the Cycle Messenger World Championships 2026, taking place on Cinelli's home streets of Milan, the collaboration celebrates a movement and a community that helped Cinelli establish its position as a global reference point in cycling lifestyle.

Cinelli has long been a cultural reference point in urban riding and racing, championing several legendary fixed gear designs along the way, including the memorable Cinelli x MASH

collaboration. Born from this long-standing partnership was the world's first urban-specific performance track frame, the Cinelli–MASH, released in 2009 before instantly becoming a subcultural phenomenon.



Founded in 2012 by Danish cycle courier Jimmi Bargisen, OMNIUM has been serving cycle messengers and couriers for over a decade and is no stranger to the Messenger World Championships too, winning the Championships in both 2018 and 2019.

Just 120 of this limited edition Supercargo are being produced, each frame numbered and in an iconic colorway - Azzuro Laser, as featured on Cinelli's Olympic and World Championship winning Laser track bike. Built from a unique combination of Columbus and OMNIUM tubing, marking OMNIUM's first use of Columbus on its bikes, the frame blends classic Italian steel heritage with modern cargo functionality.

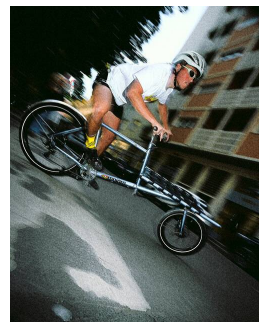


Cinelli Chairman Victor Luis commented: *"I couldn't be more excited about our collaboration with Omnium. We both bring our unique skills and histories to this one — it's a*

mashup of Omnium's functionality and ruggedness blended with Cinelli's Milanese design language, all driven by our shared passion and love for the global messenger community. Most of all, our teams have become good friends, and we hope this project is just the start of doing cool things together."

OMNIUM CEO Matias Ovens added: *"Working with a benchmark brand as Cinelli undoubtedly is, has been amazing. Obviously being aligned on our passion for bikes, but also combining our aesthetics and culture has been a great start to a hopefully long-lasting relationship. And naturally the timing couldn't have been better, being able to launch during CMWC, which we usually take part in, and then in Milan. It just makes sense."*

Alongside the new bike, Cinelli and OMNIUM have also dropped a limited OMNIUM x Cinelli apparel and accessories collection featuring Tees, Caps, Socks, Bidons, as well as a unique Messenger Bag.



The OMNIUM x Cinelli Supercargo is available in three sizes - Small, Medium, Large - and retails for €3500 for a complete bike and €1800 for framekit only.

Full details on the bike can be [found here](#).

OMNIUM x Cinelli Supercargo Technical Specifications

Frame Material - Double Butted Chromoly Steel Frame mixed with Columbus Tubings

Crankset - OMNIUM Wide Narrow Cranks 42t

Brakes - SRAM Level TL | IS mount

Shifter - SRAM Apex

Derailleur - SRAM Apex 11 SPD

Weight - 20kg (Medium - complete bike)

Standard Rack Weight - 1320g +/-

A selection of studio and lifestyle imagery can be [found here](#).

About OMNIUM

Launched in 2012 in Copenhagen, with deep roots in the spirited cycle messenger culture, OMNIUM creates bikes renowned for their speed, agility, lightness, and extraordinary versatility. Favoured by messengers worldwide, they are proud that our flagship models — the Cargo and Mini-Max — stand as some of the most robust, adaptable, and versatile bikes on the planet, capable of handling the heaviest, most awkward loads imaginable. For going on 15 years decade, owners all over the world have tested the limits of our bikes in the most challenging environments.

Every OMNIUM is built to be fun, familiar, and unfussy — capturing the sense of freedom that cycling offers while providing the stability and capacity needed for any task. OMNIUM's ongoing mission is to meaningfully change how people live and move in cities, inspiring individuals and communities by proving that with the right bike, they can do almost anything, anywhere, anytime.

About Cinelli

Founded in Milan in 1948, Cinelli is the world's leading performance cycling lifestyle brand. Over 75 years of rich history that made Cinelli develop a unique mix of manufacturing know-how, creative collaboration and cultural significance, allowing Cinelli to operate outside the rigid categories and constraints of the mainstream cycling market, and instead work to continuously redesign the cultural limits of performance cycling. Made in Milano, ridden everywhere. www.cinelli-milano.com

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