



## TWO WEEKS TO GO: BESPOKED DRESDEN 2026

**Final press call for Europe's leading handmade bicycle show, 11-13 September**

**Amsterdam, 31 August 2026** – With less than two weeks to go, BESPOKED Dresden returns to Dresden International Airport from 11-13 September, bringing together some of the world's most exciting independent framebuilders, bicycle makers, component brands and cycling innovators.

For media heading to Dresden, there is plenty happening before and throughout the show:

### **Wednesday 9 September - Bike Business Adventure**

Join a guided tour from Dresden to Chemnitz for behind-the-scenes visits to regional bicycle manufacturers and engineering businesses, supported by Saxony Trade and Invest. Sign-up [here](#).

## Thursday 10 September - Bike Business Adventure by bike

Ride through Dresden and the surrounding region, with visits to local cycling companies and workshops, before returning for the official BESPOKED Pre-Show Press & Exhibitor Mixer [Cross Border Connection]. Sign up [here](#).



## Thursday 10 September - Pre-Show Mixer

Meet builders, brands, partners and fellow media ahead of the show at Thalia, Dresden. Sign up [here](#).

## Friday 11 September - Press Preview, 10:00-16:00

Six hours of dedicated media access before the doors open to the public. Meet builders, photograph the bikes, arrange interviews and explore the show without the weekend crowds. Sign up [here](#).

## Friday 11 September - Guided Press Tours

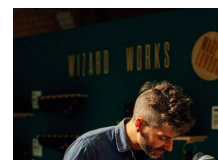
Join Jon Woodroof of Twotone or Bregan Koenigseker of CRANK! for curated tours of the exhibition, highlighting the builders, bikes, products and stories worth knowing about this year. Sign up [here](#).



## THE SHOW

Across three days, BESPOKED Dresden will bring the international handmade bicycle community together for new bikes and builds, talks, films, ride-outs, awards and some of the most inventive work happening in cycling today.

Programme highlights include a packed talks schedule supported by our friends at Schwalbe Tyres, featuring Tuning Thoughts with Dangerholm on Sunday, the premiere of Petor Georgallou's short film Tamahagane, filmed with the support of SRAM, exploring steel production, bicycle manufacture and keirin racing in Japan, plus the return of the Sour Bicycles x HUNT Bike Wheels Ride-Outs.







The full exhibitor list and show floorplan are now available in the press portal [here](#), making it easy to plan interviews, identify stories and arrange meetings ahead of the show.

## PRESS ACCREDITATION

There's still time to join us in Dresden.

Press accreditation gives media access to Friday's dedicated Press Preview and the full three-day show.

APPLY FOR PRESS ACCREDITATION:

<https://bespoked.cc/press>



**PRESS PORTAL – BUILDER LIST, FLOORPLAN + PRESS INFORMATION**

[drive.google.com](https://drive.google.com)

We look forward to welcoming you to Dresden!

## Advance Tickets Launch

Advance tickets for BESPOKED Dresden are now on sale via the website [here](#):

- Day Ticket: €22
- Weekend Ticket: €34

Tickets include entry to the full show, inspiring talks, film screenings, the BESPOKED Awards, and afterparties.



▲ BESPOKED Dresden 2025 - Photo Credit Alexej Fedorov

## About BESPOKED

BESPOKED is the world's leading handmade bicycle show, celebrating the craft of framebuilding and cycling innovation since 2011.

With editions in the UK, Europe and, from 2026, Asia, the show brings together independent makers, component specialists and cycling enthusiasts for three days of bikes, talks, films and community.

BESPOKED champions the artistry and ingenuity of handmade bicycles, providing a platform for builders and a meeting place for the global cycling community.

In 2026, BESPOKED will take place in Dresden from 11–13 September, Osaka from 23–25 October and returning to London in April 2027.



**Media Folder**

[drive.google.com](https://drive.google.com)

## Contact details

☆ **Jon Woodroof**

Owner & Founder

[jon@twotoneams.nl](mailto:jon@twotoneams.nl)

[+31 63 81 46 117](tel:+31638146117)

## Copy link

<https://news.twotoneams.nl/269841-two-weeks-to-go-bespoked-dresden-2026/>