



Moustache Bikes Reimagines Its Urban Icon: The Fully Redesigned 2026 Lundi 27 Range Delivers Premium Innovation and Full Accessory Packages Entirely Under €3,000

15 September THAON-LES-VOSGES, FRANCE — Moustache Bikes today announced a total ground-up redesign of its classic city model, the Lundi 27. As the backbone of Moustache's urban identity, the new Lundi 27 collection has been re-engineered to deliver unprecedented riding comfort, maximum urban safety, and cleaner aesthetics for daily city commuting.

With this major update, the Lundi 27 reinvents itself by cultivating its legend. While introducing major frame manufacturing innovations, a newly structured component selection, and a lighter chassis, Moustache has achieved a highly competitive milestone: the entire introductory 2026 range launches under the **€3,000 threshold**, making premium French engineering more accessible than ever before.



Lundi 27 Launch Edition — Fully Loaded and Still Under Budget

For riders seeking the absolute peak of the new product ecosystem, Moustache will simultaneously release a premium, highly restricted collector's tier. Strictly limited to only 270 units globally, this model packages premium upgrades and every available utility accessory into a price tag of just 2,899€.



Lundi 27 Belt or Chain — The Highly Accessible Daily Commuter

Priced at a highly accessible, value-packed entry point of 2,399€, riders can customize their mechanical drive system to match their maintenance and riding preferences:

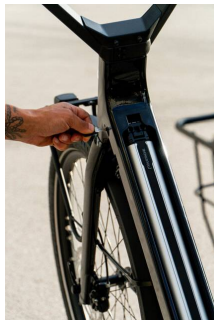
- **Flexible Drivetrain Ecosystem:** Riders can select between the ultra-clean, grease-free, and low-maintenance Gates Carbon Belt ST drive system or the rugged, reliable Shimano Cues 9-speed traditional chain system.
- **Drive System & Battery:** Built on the identical Hub Motor Smart System and paired with the ultra-lightweight Bosch PowerTube 360Wh battery pack.
- **Premium Commuter Spec:** Outfitted with clear-view Bosch Purion 200 handlebar displays, powerful Shimano MT200 hydraulic disc brakes (180mm front/160mm rear), a smooth-riding suspension seatpost, high-volume Schwalbe Super Moto-X 27.5x2.4 tires, and a built-in heavy-duty ABUS frame lock.
- **Sizing Availability:** Tailored to fit a broad spectrum of city cyclists, available in both XS/S and M/L sizes.



High-End Innovation - What Changes?

The 2026 Lundi 27 introduces a complete engineering overhaul focused on agility, weight reduction, and effortless daily operation without the premium price barrier:

- **Massive Weight Savings:** The platform sheds an incredible 3.5 kg compared to the current Lundi 27 generation, drastically improving efficiency and maneuverability.
- **Balanced Handling:** Engineered for even lighter steering and handling, delivering a perfectly responsive ride that makes mounting curbs effortless.
- **Ultra-Slim Profile:** Utilizing a lightweight 2.1 kg battery, the bike boasts a visibly slimmer frame profile without sacrificing range.
- **Ultimate Accessibility:** Designed with a low—really low—standover frame configuration for effortless mounting and dismounting.
- **Agile Performance:** Equipped with a highly compact yet strong motor system, making the bike even more comfortable and nimble in tight city traffic.



Revolutionary Bosch Battery Tech & French Style Fast Charging

At the heart of the Lundi 27's new lightweight design is a cutting-edge energy solution built for the realities of modern urban living:

- **The Lightest Battery from Bosch:** Weighing in at a mere 2.1 kg, the Bosch PowerTube 360Wh battery eliminates the bulk and strain of traditional e-bike power packs.
- **Carried Everywhere with Custom Strap:** Designed to seamlessly transition from the bike frame to your hand, featuring a proprietary adjustable carry strap thoughtfully designed by Moustache.
- **"French Style" Lunch Break Charging:** Equipped with a super-fast 4A charger, the system refuels at incredible speeds. Riders can achieve a 50% charge in just 54 minutes, and a full 100% charge in 1 hour and 56 minutes—perfectly timing a complete top-off with a midday break.
- **Worry-Free City Autonomy:** Optimized for all daily urban commutes, delivering over 4 hours of active riding time and a range of greater than 70 kilometers on a single charge.

What Remains: Honoring the Core Lundi DNA

While the 2026 collection brings next-generation engineering to the city streets, Moustache has ensured that the soul of its icon remains untouched:

- **The Pure Lundi DNA:** Elegant, easy, and accessible for every type of rider.
- **Legendary Cockpit:** The famous, iconic Moustache swept-back handlebar remains the centerpiece, ensuring an ultra-comfortable, upright riding position for maximum traffic visibility.
- **Uncompromising French Quality:** A high-quality and robust bike, designed and assembled with care (and love) in Les Vosges, France.
- **Heavy-Duty Utility:** Built tough for daily errands and cargo, boasting a maximum weight allowance of 150 kg.
- **Full Utility Ecosystem:** 100% compatible with Moustache's comprehensive integrated equipment and accessory ecosystem.



Media kit with complete specifications and images

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