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## Classified announces new 13 speed cassette, making Powershift technology compatible with Campagnolo Ekar

The Belgian drivetrain company launches a new 13 speed option to their cassette range, adding Campagnolo Ekar compatibility.



**Antwerp/Eindhoven – 16/03/23** – Classified is proud to add a Campagnolo Ekar compatible 13 speed cassette to their existing range of 11 and 12 speed models. On the back of a winter packed with updates, the Belgian drivetrain company today releases a new product to further widen their product range.

Known worldwide as the 'front derailleur killer, Classified's revolutionary drivetrain technology is already compatible with mechanical and wireless 11 and 12 speed group sets from Shimano, SRAM, and Campagnolo. Adding a 13 speed cassette to this range brings Campagnolo's gravel optimized Ekar groupset into the fold.

"Optimal shift performance with the Campagnolo Ekar groupset was paramount in the design of the Classified 13 speed cassette" says senior mechanical engineer Bruno de Naeyer, making it clear that Campagnolo compatibility is a key aim of this product launch.

### **13 Speed Classified cassette specs:**

- Compatible with existing Powershift hub units
- Compatible with Campagnolo Ekar chain
- Weight: 242g (lock ring included)
- Sprocket size: 11-12-13-14-15-16-18-20-22-25-28-32-36T
- Gear range: 477%
- MSRP: €279

### **About Classified Cycling**

Classified is a deep tech company with the mission to create drivetrain products that transform the riding experience and performance of all cyclists. Classified was founded in 2019 and employs 50 people, located in their Antwerp (Belgium) and Eindhoven (the Netherlands) offices. Classified's award-winning products (Powershift drivetrain systems and Classified wheels) are equipped on more than 40 bicycle brands, and available from a global network of certified distributors and dealers. The company's investors include well-respected Olympic and World Champion riders Tom Boonen, Anna Van der Breggen, Andre Greipel, Marcel Kittel, and Philippe Gilbert.



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