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## Ampler Reveals New Colours and Continues Upgrading the Existing Model Range

**1 March 2023** - The lightweight urban e-bike producer Ampler announces the launch of twelve new colours across their model range and continues to upgrade the existing products to provide the best possible riding experience to their customers.

Ampler is known for producing one of the lightest e-bikes in the industry and the new colour range makes them also one of the most versatile selections in the market. In 2022 Ampler opened its own paint line in Estonia, with 1,300 m<sup>2</sup> space, giving them the flexibility to adjust the colours and give the customers more choices while ensuring their quality control for a more durable powder coating for the bike frames.



In picking the new colours, Ampler turned to nature for inspiration. From the lush green of pine forests to the warm yellow tones of summer sunshine, there's now something for everyone.

All Ampler e-bikes are engineered and assembled in Ampler's own factory in Europe, Estonia. The e-bike producer offers test rides at their Showrooms in Berlin, Cologne, Amsterdam, Tallinn and Zürich. On top of that, Ambassadors across Europe, including a partner store in Norway.



2023 sees more news for Ampler, as they recently announced joining Kōu Mobility Group, which consists of four micromobility companies, operating as separate business units: Comodule, which provides software and IoT solutions for light electric vehicles; Tuul, a rental service for electric scooters; Äike, a manufacturer of electric scooters; and Ampler, a developer of lightweight electric bicycles. As of 2023, Kōu Mobility group has empowered nearly one million vehicles worldwide.



Kōu Mobility Group



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Media kit: Ampler Reveals New Colours in 2023 | Twotone Amsterdam

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