

The logo for Two Tone, featuring the words "TWO" and "TONE" stacked vertically in a bold, orange, sans-serif font, enclosed within a light grey circular background.

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SILCA moves to third-party logistics in Europe

This reduces their carbon footprint by shortening transportation routes whilst improving delivery times by up to 4 weeks

SILCA today announces a new partnership in Europe to improve delivery times and shorten supply routes. Strategically centralized out of the Netherlands, they are able to directly improve the quality of their service for their EU customers. By 2023, this will open up the possibility to launch new products simultaneously in Europe and the US. Starting August 1, this transition will decrease delivery timelines by up to 4 weeks and will significantly reduce logistical redundancy by eliminating unnecessary transports.

Furthermore, this decision strengthens SILCA's continued commitment to improving its global impact by producing products that are sustainable and eco-friendly (PFAS and VOCS free). Reducing paper and plastic usage within the product packaging, as well as the 3PL decision, will produce less waste. SILCA has an intricate network of suppliers around the world on three different continents, and this partnership allows them to streamline the entire supply chain. In addition to the logistical advantages, 3PL enables SILCA to reduce customs duties and fees plus transportation costs. Outsourcing the EU fulfilment process essentially expands SILCA's capacity, while shifting operational resources toward product development and manufacturing. This will provide additional support to the key component of its boundless innovation and technology.

SILCA choose their 3PL partner based on their capacity to deliver their needs in Europe and, maybe even more importantly, their environmental stance. Developing environmentally friendly products only makes sense if the distribution partner is aligned with this progression. Through this partnership, SILCA continuously develops more sustainable ways of delivering products and uses modern technology to achieve this goal. In the future, switching to electric transportation, where possible, will enhance this commitment.



SILCA - website



SILCA - Instagram



SILCA - Facebook

About SILCA

SILCA was founded in 1917 by Felice Sacchi outside of Milan, Italy and was well-known for the first company to put gauges on pumps, the first to produce a true 'high-pressure' frame pump and the first to work with revolutionary lightweight material plastic after the end of WWII, and later the first to bring CO2 to roadside inflation. Today SILCA is located in Indianapolis, IN where it continues to build iconic products that utilize the finest materials and craftsmanship available while pushing technological boundaries by leveraging the most modern engineering and manufacturing practices and materials.



Twotone Amsterdam