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Dutch Brand Protest Sportswear Expands its Cycling Collection and Launches New Summer Range for 2022

Push your boundaries in style. Give it all you got. Close to home or on the other side of the continent.

Warmond - 22 June 2022 - Protest Cycling proudly introduces its new cycling summer collection for 2022. The collection spans both road & gravel as well as MTB garments with fun colours and prints. Fun, challenging yourself and adventure are at the forefront here, without compromising quality. By listening carefully to riders' wishes, Protest has created a complete and sophisticated line of cycling apparel to date.



The latest collection consists of a wide variety of jerseys, baselayers, including a unique singlet for women. On top of that, they made technical t-shirts and shorts for bikepackers & mountain bikers alike. The whole range can, of course, be worn in combination with their existing collections. With this, you are always prepared for whatever comes your way. A lot of attention has been paid to the designs, which are even more colourful and diverse this summer, like the graphic flowers and tie-dye prints in the women's collection. This way, they have been able to use the experience they have gained over the years in designing cycling apparel and take Protest Cycling to the next level.

"We are proud of our latest cycling collection, taking inspiration from this season's colours and prints. This collection has the quality that our fans have come to expect from us and contains technical elements that will allow both the seasoned and casual cyclist to have a comfortable ride."

— Ine Wouters - Head of Design Women

The use of high-functioning material is of great importance in this regard. Two-way stretch fabrics with moisture-wicking properties ensure comfort. The jerseys build on this by adding silicone sleeve and waist elastics for a uniform and stable fit. The back pockets are also further improved with smarter placement of zippers so they are even easier to access. The baselayers quickly wick away moisture so you can comfortably take a break without cooling down immediately. These come in two varieties: sleeveless for warm days and a singlet specifically for women with three pockets on the back to carry extra items.



Special attention has also been paid to mountain bikers with their more relaxed style or for those who want to ride more casually but still want to benefit from high-tech fabrics. Protest Cycling has developed two technical t-shirts and regular-fit MTB shorts. These are made of the same stretch fabrics as the rest of the cycling line and are therefore extremely comfortable and they wick away moisture just as easy. The shorts are finished with a chamois for comfort during long rides, they come with three large pockets and have reflecting details for extra visibility.



Off the beaten track

Protest Cycling wants to inspire you to ride more and longer with more fun while you look your best. This enables you to seek out adventures further from home and discover new places. To put the new collection through its paces, they went to the Greek Peloponnese. This beautiful peninsula is known for its stunning mountain scenery and rich history. Here you will find numerous gravel roads and challenging descents that stretch all the way to the coast.

The Mediterranean country still has many undiscovered surprises and much to offer cyclists. There is much variation in the landscape, diversity in challenges and thus endless adventure on a bicycle. The roads along the coastline offer incredible views and gorgeous nature. There is also a perfect mix of paved and unpaved gravel paths. In short, it's the ultimate place to test Protest Cycling's new summer collection to its limit.

Protest Cycling's new collection is now available on their [website](#) and selected shops



Press folder with all pictures: Protest SS22 collection



PROTEST - Website



PROTEST - Instagram



PROTEST - Youtube









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